



Xavier Business School (XBS)
St. Xavier's University, Kolkata

SXUK has planned to start a Two-Year full time MBA Programme from July 2018. The admission process will commence after the required permission is obtained from AICTE. More details will be announced in the website in due course.

❖ **Proposed Specializations:**

Finance
Marketing
HRM
Systems

❖ **Facilities:**

- Audio-Visual Classrooms
- Smart Amphitheatre
- Secured Wi-Fi Zone
- Digital Library
- AC Classrooms
- Doctor on Call
- Placement Cell
- In Campus Hostels

❖ **Proposed Fees**

Course-related Fees: The two-year MBA Program has four Semesters and the Total Course-related fee for each Semester is: Rs. 250,000 (Rs. Two Lakhs Fifty Thousand only).

❖ **Proposed Hostel Fees:** The two-year MBA Program has four Semesters and the Hostel Fee (board and lodge) per Semester is: Rs. 50,000 (Rs. Fifty Thousand only)

❖ **Eligibility:**

To seek admission for this course, the candidates should fulfil the following Criteria:

- I. Successful completion of any full-time Bachelor's Degree of minimum 3 Years duration in any discipline from a recognized University (Approved by AICTE/UGC/Any other Recognized Body), with a minimum of 50% of marks (or equivalent grade point) in each subject.
- II. The candidates should have appeared for any of the National-level Entrance Tests for MBA for the academic year 2018-19, such as, XAT, GMAT, etc. The cut off marks for admission will be on this score.

❖ **Application Form:**

The Application Form will be uploaded in the University Website (www.sxuk.edu.in) after the Approval of the Course by AICTE.

❖ **Other Details:**

Other Details regarding admission and related matters will be announced in the University Website (www.sxuk.edu.in) from time to time.

❖ **Proposed Curriculum**

Semester 1

- 1.1 Management Principles and Practices
- 1.2 Organizational Behaviour
- 1.3 Business Communication
- 1.4 Managerial Economics
- 1.5 Management Accounting and Control
- 1.6 Quantitative Techniques
- 1.7 Management Information System
- 1.8 Business Environment

Semester 2

- 2.1 Macro Economics
- 2.2 Financial Management
- 2.3 Marketing Management
- 2.4 Human Resource Management
- 2.5 Production & Operations Management
- 2.6 Quantitative Techniques –II
- 2.7 Cost Management & Control
- 2.8 Research Methods for Business

Semester 3

ELECTIVE PAPERS

- 3.1 Elective Papers -- I**
- 3.2 Elective Papers – II**
- 3.3 Elective Papers – III**
- 3.4 Elective Papers – IV**
- 3.5 Elective Papers – V**
- 3.6 Elective Papers – VI**

COMPULSORY PAPERS

- 3.7 Strategic Management**
- 3.8 Business Ethics & Corporate Governance**

N.B.: Students need to select FOUR Electives for MAJOR and TWO Electives for MINOR Specializations

Semester 4

ELECTIVE PAPERS

- 4.1 Elective Papers – VII**
- 4.2 Elective Papers – VIII**
- 4.3 Elective Papers – IX**
- 4.4 Elective Papers – X**

COMPULSORY PAPERS

- 4.5 Entrepreneurship & New Venture Creation**
- 4.6 International Business**
- 4.7 Project Work**
- 4.8 Comprehensive Viva**

Students need to select TWO Electives for MAJOR and TWO Electives for MINOR Specializations

ELECTIVE COURSES

FINANCIAL MANAGEMENT GROUP

- 1 Security Analysis & Portfolio Management**
- 2 Risk and Insurance Management**
- 3 International Finance**
- 4 Derivatives and Equity Research**
- 5 Micro Finance**
- 6 Strategic Financial Management**
- 7 Corporate Restructuring and Valuation**
- 8 Banking and Finance**
- 9 Financial Institutions and Markets**
- 10 Financial Modelling**

MARKETING MANAGEMENT GROUP

- 1 Integrated Marketing Communications**
- 2 Consumer and Industrial Buying Behaviour**
- 3 International Marketing**
- 4 Product and Brand Management**
- 5 Services Marketing**
- 6 Marketing Research**
- 7 Sales and Distribution Management**
- 8 Retail Management & CRM**
- 9 Digital Marketing**
- 10 Rural Marketing**

HUMAN RESOURCE MANAGEMENT GROUP

- 1 Human Resource Planning**
- 2 Human Resource Development**
- 3 Organizational Development & Change Management**
- 4 International HRM & Managing Diversity**
- 5 Performance Management and Appraisal**
- 6 Wage Determination and Administration**
- 7 Employee Relations**
- 8 Employment Relation Laws**
- 9 Strategic Human Resource Management**
- 10 Managerial Competencies and Career Development**

SYSTEMS MANAGEMENT GROUP

- 1 System Analysis and Design**
- 2 DBMS & Decision Support System**
- 3 Enterprise Resource Planning**
- 4 Software Project Management**
- 5 E-Business**
- 6 Network Models and Applications in Management**
- 7 Cloud Computing**
- 8 Data Structure & Object-Oriented Programming**
- 9 Data Analytics & Data Mining**
- 10 Information Security in Business**