



Name: Prof. Rajendra Nath Datta

Designation: Assistant Professor in Accounting & Finance

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Biographical Sketch

At present, Mr. Rajendra Nath Datta is an Assistant Professor of Accounting & Finance under the Faculty of Commerce & Management at St. Xavier's University, Kolkata. He has been involved in teaching in both UG and PG level (B.Com, BMS & M.Com).

He has done his schooling from B. D. Memorial Institute and B.Com (Hons) from Dinabandhu Andrews College under University of Calcutta. He also completed his M.Com and M.Phil. from University of Calcutta. He also cleared UGC's National Eligibility Test (NET) and West Bengal State Eligibility Test (WB-SET). He has also qualified CA-Inter. He has presented paper in different national and international seminars. He has published papers in referred national and international journals.

Areas of Specialisation and Research

His areas of specialisation lies in Accounting & Finance. And his research interest lies in the field of Taxation, Behavioural Finance & CSR

Teaching Experience

- 2014 to 2016- Guest Lecturer at S. A. Jaipuria College
- 2015 to 2018- Guest Lecturer at AJC Bose College
- August 2017 to June 2018- Full Time Contractual Teacher at The Bhawanipur Education Society College

Administrative Responsibility

- Professor-in-Charge of B.Com (Day), St. Xavier's University, Kolkata from January 2, 2020 to 30th June 2020.
- Presently Acting Head of the Department of Commerce, St. Xavier's University from July 1, 2020.

Chapter/Article published in Books

- (2020) **“A Bird Eye View on Impact of GST”**, Contemporary Issues in ACCOUNTING, FINANCE & MANAGEMENT, (Rajendra Nath Datta & Priyanka Banik), Edited by Dr. Purna Chandra Maity & Tribhuvan Nath Ojha. Rohini Nanda Publishers, Kolkata. Pp 149-158 , ISBN:978-93-88866-36-1
- (2019) **“A Study on Short-Term Liquidity Analysis of Sun Pharmaceutical Industries Ltd. for the period 2013-14 to 2017-18”**, New Horizon of Commerce & Management, (Rajendra Nath Datta & Priyanka Banik), Edited by Dr. Ram Prahlad Choudhury & Dr. Surya Narayan Ray. Paschimbanga Anchalik Itihas O Loksanskriti Charcha Kendra Publishers, Kolkata. Pp 135-145, ISBN:978-93-88207-36-2
- (2018) **“Financial Literacy and Financial Planning: An Empirical Study Based on Educational Sector of Kolkata”**, SUSTAINABLE INNOVATIONS in BUSINESS AND COMMERCE (Seminar Proceedings & Book of Papers), (Rajendra Nath Datta & Priyanka Banik), Edited by Dr. Manodip Ray Chaudhuri, Mrs. Monalika Dey, Dr. Shweta Tuteja and Ms.Yamini Dhanania. J.D. Birla Institute Pulishers, Kolkata. Pp 72-79, ISBN:978-93-5311-272-1
- (2018) **“Vedic Management: An Empirical Study on Implementation of Vedic Management Techniques in Modern Era with Special Reference to Various Management Personnel of Kolkata”**, LEADING ISSUES OF INDIAN ECONOMIC DEVELOPMENT, (Rajendra Nath Datta & Priyanka Banik), Edited by Dr. Debjani Mitra. Paschimbanga Anchalik Itihas O Loksanskriti Charcha Kendra Publishers, Kolkata. Pp 145-153, ISBN:978-93-88207-05-8

Article published in Peer-reviewed journals

- (2019) **“INDIA’S RURUAL MARKET- “THE FORTUNE AT THE BOTTOM OF THE PYRAMID”**, International Journal of Research and Analytical Reviews, (Kunal Samanta, Dipak Jaiswal, Rajendra Nath Datta), Vol. 6 (1), Pp. 1393-1397,E- ISSN: 2348-1269, P-ISSN: 2349-5138
- (2019) **“A Study on Implementation of GST upon Personnel of Different Sectors of Kolkata”**, International Journal of Research and Analytical Reviews, (Rajendra Nath Datta & Priyanka Banik), Vol. 6 (1), Pp. 1214-1221,E- ISSN: 2348-1269, P-ISSN: 2349-5138