



Name: Dr. Reshmi Naskar

Designation: Assistant Professor in Mass Communication

Qualifications/Academia: M.A., Ph.D.

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Biographical Sketch

A Ph.D from Visva–Bharati University, I am currently an Assistant Professor in Mass Communication at St. Xavier’s University, Kolkata. Sharing over thirteen years of academic teaching experience, i have been mentoring both undergraduate and post graduate students of mass communication. My areas of specialization in Mass Communication studies is that of Print Journalism, New Media and Communication Theories . A researcher by nature and a staunch believer of the fact that academics is deeply rooted in research , I have to my credit several research publications in leading media journals and books.

Prior to my association with St. Xaviers University, i was an Assistant Professor at Media Department of NSHM Knowledge Campus ,Kolkata affiliated to Maulana Abdul Kalam Azad University of Technology.

Areas of Specialisation and Research

My areas of specialisation are Print Journalism, New Media and Communication Theories.

And the research interest lies in the field of Print Journalism, New Media and Communication Theories.

Teaching Experience

I share over thirteen years of academic media teaching of both undergraduate and post graduate media students . Earlier To my association with St. Xaviers University, I was an Assitant Professor with NSHM Knowledge Campus Kolkata affiliated to Maulana Abdul Kalam Azad University of Technology.

Administrative Responsibilities

- I have been the Founder Academic Co-ordinator for Media Studies at NSHM Knowledge Campus since 2005. It included my responsibility of Academic Coordination and planning of the Academic Calendar, development of teaching methodologies, organizing academic workshops and seminars, mentoring live student projects like publishing of weekly campus

newspaper “Y News”, mentoring of media research projects and dissertations for final year students.

- Other than being an academic administrator I was a member of the Disciplinary Committee and the Anti –Ragging committee at NSHM Knowledge Campus.
- Mentor Faculty for the Debate club at NSHM Knowledge Campus.
- Event Co-Ordinator for the Annual seminar Y –Factor, Y –Walk and the College Fest Y – Comm, excursion and study tours, educational camps, student excursions and industry tours.
- Faculty Co-Ordinator for ranking competitions conducted by Outlook, India Today, Edutainment.

Publications

Chapter/Article published in Books

- (2014) ‘**Citizen journalism and digital media**’ published in Digital Media :Emerging Issues, edited by Dr.Saswati Gangopadhyay, Surhid Publishers ,Pp 53-57,ISBN No. 978-93-83463-99-2
- (2015) ‘**New Media Ethics in Public Governance in West Bengal**’ published in Media Ethics : Reality or Myth? A collection of Essays , edited by Dr. Mausumi Bhattacharyya, Publisher Visva–Bharati, Pp 37 -41,ISBN -978-81-7522-602-9
- (2016) ‘**Is Social Media the Holy Cow : An introspection**’ published in Crony Journalism : An Overview, edited by Dr. Mausumi Bhattacharyya, Published by Visva- Bharati Publishers,Pp.114-117., ISBN No. 978-81-7522-630-2
- (2018) ‘**Women Empowerment : a Myth in the age of communication and technology**’ published in Women’s Journey Towards Empowerment :A myth or a reality? Published by Ramkrishna Sarada Mission Vivekannada Vidyabhavan, Pp 231239, ISBN NO978-81-8206-073-9

Article published in Peer reviewed journal

- (2011) “**Role of folk media and participatory communication in rural development : An exploratory case study of combating child marriage in Malda**” published in Global Media Journal, Indian Edition/ Vol2/No.2 /ISSN 2249-5835