

International Management Accounting Conference, 2019 [IMAC 2019]

on the theme

'Frontiers of Accounting'

organised by St. Xavier's University, Kolkata, India

in association with Institute of Certified Management Accountants, Australia

Date: December 16, 2019

Venue: University Auditorium, Arupe Building, St. Xavier's University, Kolkata

Convener: Dr. Manodip Ray Chaudhuri, Associate Professor, XBS, St. Xavier's University, Kolkata

9.30 am – 10.00 am: Registration of delegates

10.00 am – 11.00 am: Inaugural Session

11.00 am – 11.15 am: *Tea / Coffee Break*

11.15 am – 12.30 noon: Plenary Session-1 'The Global Economic Cost of Life'

Speakers:

1. Dr. Chris, ICMA, Australia

2. Mr. Rahul Bose, Global Manager, Learning and Knowledge, IBM

12.30 noon – 1.30 pm: *Lunch*

1.30 pm – 2.45 pm: Plenary Session-2 'Integrated Accounting and Local Business Sustainability'

Speakers:

1. Professor Dr. Brendon O'Connell, ICMA, Australia

2. Professor Arup Choudhuri, Founder Chairman & CEO, Acasia Global Consulting LLP, Kolkata, India

2.45 pm – 3.00 pm: *Tea / Coffee Break*

3.00 pm – 4.15 pm: Plenary Session-3 'Corporate Myopia in Sustainable Marketing'

Speakers:

1. Dr. Chris D'Souza, ICMA, Australia

2. Professor Dr. Kanika Chatterjee, Professor, Department of Commerce, University of Calcutta, India

4.15 pm – 4.30 pm: Vote of Thanks