



Name: Dr. Ami Jain

Designation: Assistant Professor in Commerce

Qualifications: M.Com., Ph.D.

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Biographical Sketch

Ami Jain sets out on her academic journey with the esteemed St. Xavier's University on 11th February 2022. She started her academic career as an Assistant Professor in S. D. Jain Girls' College, Dimapur, Nagaland in September 2008 and thereafter shifted to Kolkata for a new journey of pursuing her doctoral research work as a full-time researcher from St. Xavier's College, Kolkata in July 2017. Ami Jain credits her entire academic life to S.D. Jain Girls' College from where she pursued her Pr-University (Commerce) and B.Com (Accounting and Finance Hons.) degrees (1999-2004). She took a deviation from academics and worked in a corporate world to gain field experience along with working at various NGOs in different capacities. Furthermore, she completed her M.Com from IGNOU with diploma in International Business Operations. She qualified UGC-NET in her first attempt. She has been awarded the Ph.D degree on 11th January 2022 from the University of Calcutta. She is a State Rank holder securing 3rd Position in Pre-University Examination and 9th Position in B.Com Examination.

Areas of Specialisation and Research

Her area of specialisation is Accounting & Finance. Her research interests lies in Behavioural Finance. She has a keen interest in introspecting the human behaviour in various social aspects.

Teaching Experience

1. Served as an Assistant Professor in Dept. of Commerce in S.D.JAIN GIRLS' COLLEGE, DIMAPUR, NAGALAND from September, 2008 to July, 2017.
2. Served as an Assistant Professor (part-time) in Dept. of Education (B.Ed) in UNITY COLLEGE of TEACHER'S EDUCATION, DIMAPUR, NAGALAND from January, 2014 to December, 2015.

3. Served as an Academic Counsellor in IGNOU for M.Com course from October, 2012 to December 2017 for Dimapur Government College Study Centre.
4. Serving as a Guest Faculty (Assistant Professor) in Dept. of Commerce, The Heritage College, Kolkata since July 2019.

Publications

Book(s) Authored:

1. (2015) **Bank Management** (Ami Jain et al), Himalaya Publishing House, Mumbai. ISBN: 978-93-5202-586-2
2. (2015) **Indirect Taxes**, (Ami Jain et al), Himalaya Publishing House, Mumbai. ISBN: 978-93-5202-585-5

Article published in Peer-reviewed journals:

1. (2021) **“An Empirical Study on the Investment Behaviour of Female Investors in the city of Howrah, West Bengal”**, International Journal of Scientific and Research Publications, (Ami Jain), Vol. 11 (3), Pp. 251-257, ISSN: 2250-3153
2. (2018) **“Perception of Individual Investors to Different Avenues with Special Reference to Mutual Funds”**, Kindler, (Ami Jain & Dr. Saswati Chaudhuri), Vol. XVII (2), (UGC-Approved), Journal No. 42831 Pp. 101-117, ISSN: 0973-486

Article published in Non-refereed journals:

1. (2020) **“A Study of Financial Inclusion and Financial Literacy of the Urban Poor : A Study with reference to Kolkata”**, MAGIS – Xaverian Journal of Education, (Ami Jain et al), Vol. IX (Jan), Pp. 78-88, ISSN: 1539-2937
2. (2015) **“A Study on Implications of Foreign Direct Investment on Indian Economy”**, Pezzottaite Journals – International Journals of Trade and Global Business Perspectives, (Ami Jain), Vol. 4 (2), ISSN: (P) 2319-9059, (O) 2319-9067
3. (2016) **“ Influence of Brand Loyalty on Buying Behaviour of Cosmetic Products in Regard to Women Consumers”**, Journal of Contemporary Research, (Ami Jain), Vol. 4 (1), ISSN – 2320-9542

Papers Presented in Seminars/Conferences:

1. Perception of Individual Investors towards Mutual Funds – **Two day International Conference on Emerging Perspective in Commerce, Economics and Management – Policies for a Better World (ICCEM 2017)** at St. Xavier’s College, Kolkata. Dt 02.11.2017 & 03.11.2017
2. Perception of Individual Investors towards Mutual Funds (using two variables) – **38th National Level Annual Conference of BangiyaArthaniti Parishad (Bengal Economic Association) on Economic Theory and Development Economics** at Bijoy Krishna Girls’ College, Howrah. Dt 17.02.2018 & 18.02.2018
3. Perception of Individual Investors to Different Avenues with special reference to Mutual Funds – **National Conference on Contemporary Management Practices,2018** at Army Institute of Management, Kolkata. Dt. 21.04.2018
4. Perception of Individual Investors towards Different Investment Avenues – **National Seminar on Developments in Commerce, Management & Economics in the Present Millieu of VUCA, 2019** at The Bhowanipore Education Society College, Kolkata. Dt. 27.05.2019
5. Investment Perception & Pattern: Is it a Mirror of Investor’s Psychology–**Two day International Conference on Emerging Perspectives in Commerce, Economics, Environment and Management – Transformation of the Global Economy** at St. Xavier’s College, Kolkata. Dt. 13.09.2019 to 14.09.2019
6. A Study on the Investor’s Awareness & Preferences Towards various Avenues of Investment – with special reference to Howrah in West Bengal – **11th ECONference-2020 on Contemporary Issues in Development (Under UGC-DRS-SAP-II Programme), an International Conference** organised by the Department of Economics, University of Burdwan on February 19-20, 2020.
7. Investor’s Perception & Investment Pattern – A Study on Individual Investors in Kolkata – **Two-Day International Conference on Emerging Issues In Finance and Banking** organised by Department of Commerce, Surendranath Evening College, Kolkata on February 27-28, 2020.

Seminars & Workshops Attended:

1. Workshop on Research Methodology in Social Sciences – sponsored by ICSSR & Dimapur Govt. College.

2. A One Day Workshop on Revised Curricula of Semesterized B.Com (Hons. & Gen.) Courses of Studies under CBCS & Related Issues – organised by Dept. Of Commerce (T.H.K.Jain College, Kolkata) in association with University of Calcutta.
3. National Seminar on Human Development in India – A Road towards Sustainable Competitive Advantage – organised by Dept. of Economics & Dept. of Commerce, The Heritage College in collaboration with Economic Research Unit, Indian Statistical Institute, Kolkata and Ramakrishna Mission Vivekananda Educational & Research Institute.
4. Skill Development Programme on Advanced Excel – A Professional Approach – organised by Dept. of Technology (St. Xavier’s College, Kolkata).
5. 7-Day UGC Approved National Workshop on Quantitative Research Methodology (using SPSS – AMOS- iThenticate) – organised by Dept. of Commerce and Management Studies (St. Xavier’s College, Kolkata).
6. One Day National Workshop on Plagiarism and Academic Integrity – organised by Dept. of Information Technology & Fr. Verstraeten Library.
7. Teacher’s Conference on Empowering Educators – organised by the Institute of Company Secretaries of India at T.H.K. Jain College, Kolkata.
8. Crafting and Conducting Research and How to Publish (UGC-CARE LISTED JOURNAL) – organised by the Post-Graduate Dept. of Commerce (St. Xavier’s College, Kolkata).