



Name: INDRILA DEB

Designation: Full-Time Faculty (Contractual)

Qualifications: M. Com.

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Biographical Sketch

Indrila Deb started her academic journey with the esteemed St. Xavier's University, Kolkata on 1st of July, 2022. She started her academic career as Trainee Teaching Associate at Indian Institute of Management, Calcutta in the year 2021. She completed her Graduation from St. Xavier's College, Kolkata (B. Com) and Post-Graduation (M. Com) from Goenka College of Commerce and Business Administration with specialization in Accounting and Finance. In the year 2019, she cleared NTA UGC NET Exam for the post of Assistant Professor. Currently she is a Ph.D. Scholar (Pursuing) in the Department of Commerce, St. Xavier's University.

ONLINE CERTIFICATION COURSE :

1. COMPLETED ONLINE CERTIFICATION COURSE ON – "INNOVATION MANAGEMENT "FROM ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY, NETHERLANDS
2. COMPLETED ONLINE CERTIFICATION COURSE ON – BRAND MANAGEMENT: ALIGNING BUSINESS, BRANDS & BEHAVIOUR FROM LONDON BUSINESS SCHOOL, UNIVERSITY OF LONDON.

Areas of Specialisation and Research

AREA OF SPECIALISATION: ACCOUNTING AND FINANCE

AREAS OF RESEARCH INTEREST:

CORPORATE SOCIAL RESPONSIBILITY, FINANCIAL STATEMENT ANALYSIS AND FINANCIAL REPORTING, IFRS, INNOVATION MANAGEMENT, TECHNOLOGY MANAGEMENT, GREEN MARKETING, BRAND MANAGEMENT, BEHAVIOURAL FINANCE

Teaching Experience

1. Worked as a Trainee Teaching Associate at Indian Institute of Management, Calcutta from 12th of July, 2021 till 30th of June, 2022

Seminar /Conference Presentation:

1. Presented a paper titled: “Corporate Social Responsibility and Sustainable Development Initiatives: A Case Study on Top 3 Steel Industries of India – participated and presented in the 1st Virtual National Conference on “Progressive India: Corporates and the Pandemic “held on 28th and 29th August ,2021
2. Presented paper titled: “Marketing in the world of Green Environment: An Initiative in the Indian Context in the 3rd Doctoral Colloquium 2021 organized by St. Xavier’s University, Kolkata held on 30th and 31st of October,2021