



ST. XAVIER'S UNIVERSITY, KOLKATA

DEPARTMENT OF MASS COMMUNICATION

ABOUT THE UNIVERSITY

St. Xavier's University, Kolkata was conceived in 2011, when Rev. Fr. John Felix Raj, S.J., along with the members of the St. Xavier's College (Calcutta) Alumni Association envisaged 'SXC Vision 2020', which encompassed the establishment of St. Xavier's University. The university was established with a desire to deepen human understanding and create an excellent platform for teaching, scholarship and research and, thus, create a pool of ethically aware and sensitive citizens.

ABOUT THE DEPARTMENT

Since its inception in 2017, Department of Mass Communication has been the cornerstone of the Faculty of Arts and Social Studies, SXUK. It has been training young media professionals who are already making a mark in different fields of media. Faculty members of this department are well-versed in both theoretical teaching and imparting practical training.

PROGRAMMES OFFERED

Ph.D. in Mass Communication

M.A. in Mass Communication

B.A. (Hons.) in Mass Communication

CONTACT US (DEAN'S OFFICE):

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OUR VISION

- Inspired by the Ignatius charism of forming men and women for others, the Department strives its level best to offer the young aspiring media professionals an interdisciplinary and dynamic milieu.
- To shape the future of news and media of the country as a whole.
- To promote and strive for developing a strong and independent free press.
- To provide fundamental journalistic values of accuracy, accountability and fairness among the budding journalists.
- To acknowledge and train students regarding the uses of digital and multimedia technologies in dynamic storytelling.
- To prepare students for success in modern exciting and innovative journalism landscape through hands-on training and learning skills.



OUR MISSION

- To provide excellence in education on fundamental concepts, values, scopes and skills in journalism and mass communication.
- To keep regular interaction with media industry and professional associations who understand as well apprehend the contemporary trends in media education and carry out adaptation of the same.
- To generate awareness and understanding of ethical and legal implications of media studies.
- To imbibe social responsibility in preparing students for leadership roles in journalism.
- To encourage research related activities concerning diversified fields of media.
- To keep a vigil on feedback and guidance of students, parents and the alumni for overall improvement of the department.

Best attributes of the Department

Distinguished
Faculty Members

Industry-Academia
Interface

State-of-the-Art
Infrastructure

Smart Classrooms
State-of-the-Art Studio

Placement
Assistance Cell

Regular Internship

Enriched Curriculum

Digital Library

● Head of the Department

hodmasscomm@sxuk.edu.in



DEPARTMENT OF MASS COMMUNICATION



Facilities Available

Projector and Audio-Video enabled classrooms with Screening Facility

Spacious Studio with Shooting Floor, PCR and Make-up Room

Modern Lighting and Multi-Camera set-up for Video Production and Photography

Audio-Visual Recording equipment with latest software

Mac Lab with relevant software for Print/Audio-Visual Media practical classes and assignments

Well-Equipped Library with Reading Room

Departmental Activities and Programmes

The department organises fest, debate competition, photography competition and writing activities

Students are imparted hands-on training in making audio-visual projects (TVCs, short films, documentaries)

The department publishes regular newsletters that help in developing writing and designing skills

Regular guest lectures and workshops
Industry-Academia Interface

Internship and placement opportunities for every registered student



- Department of Mass Communication started the NET preparation classes for its PG students free of cost from March 15, 2022 onwards.

