



**Name: Dr. Sumit Pradhan**

**Designation: Assistant Professor in Commerce**

**Qualifications: M.Com (Accounting and Finance), PhD**

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### ***Biographical Sketch***

Dr. Sumit Pradhan is an Assistant Professor in Commerce under the Faculty of Commerce and Management at St Xavier's University, Kolkata. He completed his undergraduate studies (B. Com Honours in Accounting) at Saint Joseph's College, affiliated with the University of North Bengal. Subsequently, he pursued his master's in commerce with a specialization in Accounting and Finance from the University of North Bengal.

Exhibiting a deep-seated passion for both teaching and research, Dr. Sumit Pradhan attained his Ph.D. in Marketing as a dedicated full-time research scholar at the Department of Commerce, University of North Bengal. He received accolades such as the Junior Research Fellowship (NET-JRF) awarded by the UGC and successfully passed the West Bengal State Eligibility Test conducted by the West Bengal College Service Commission in 2013.

His research revolves around psychological studies, specifically focusing on tourist satisfaction and consumer behaviour. Driven by a keen interest in pioneering methodologies, Dr. Sumit Pradhan has effectively integrated innovative approaches into his research pursuits, leading to publications in reputable national and international journals.

### ***Areas of Specialisation and Research***

Specializing in Financial Accounting, Financial Management, and Cost and Management Accounting, he is also driven by a profound interest in tourism marketing research. His portfolio includes a substantial number of research papers published in well-regarded journals. Moreover, he actively engages in presenting research papers at various national and international seminars.

### ***Teaching Experience***

**Guest Lecturer**  
Department of Commerce, Saint Joseph's College, Darjeeling

April 2011 to May 2012

**Assistant Professor**  
Department of Commerce,  
Salesian College Siliguri (Autonomous)  
Siliguri

September 2020 to December 2023

### **Administrative Responsibility**

**Head of the Department** in Commerce (Salesian College Siliguri (Autonomous) Siliguri from August 2022 to December 2023.

### **Publications**

#### **Article published in Peer-reviewed journals**

1. (2017) Dimensions of homestay tourism: A proposed sustainable structural equation model. *Asian Journal of Research in Marketing*, 6(4), 1-15.
2. (2018). Perception of tour operators on the sustainability of home stay projects: an empirical investigation. *International Journal of Basic and Applied Research*, 8(6), 1207-1217.
3. (2021) "Perceived strength of homestay operators and its impact on sustainability: An empirical investigation with special reference to Darjeeling hills", *International Journal of Creative Research Thought*, Vol 9(6), c134-c141.
4. (2022) "Tourists' satisfaction as a mediator between destination image and behavioural intention: An empirical exploration of home stays in Darjeeling district" , *Juni Khayat*, Vol 12(6), 158-168.