



Name: Dr. Mukund Mishra

Designation: Assistant Professor in Commerce

Qualifications: M. Com, Ph.D.

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Biographical Sketch

Dr. Mukund Mishra is an Assistant Professor in Faculty of Commerce & Management in St. Xavier's University, Kolkata. He has completed his M. Com and Ph.D. from Banaras Hindu University, Varanasi. He has done his B. Com (Accountancy Honours) from T.D.B. College, Raniganj (Burdwan University).

He has served in different esteemed institutes and universities for 10 years. He was associated with ITW, Gorakhpur; FDDI, Kolkata (An Institute of National Importance) and Brainware University as a full-time faculty member.

Areas of Specialisation and Research

His domain areas are Financial Accounting, Corporate Accounting and Financial Management.

His area of research interest is Financial Services. He has several research papers publication in different journals of repute. He has presented research papers in various national and international seminars.

Teaching Experience

He has teaching experience of 10 years at UG and PG level. He was associated with ITW, Gorakhpur; FDDI, Kolkata (An Institute of National Importance) and Brainware University as a full-time faculty member.

Administrative Responsibility

- In-Charge, Department of Retail Management, FDDI, Kolkata (January 2012-March 2013)
- Member, Timetable Committee, Brainware University
- Examination Coordinator for School of Management & Commerce, Brainware University

Publications

Articles published in Peer-reviewed journals

- (2021) “Financial Inclusion in India: An Assessment of Government Initiatives”, Soadh Sarita, (Dr. Mukund Mishra & Dr. Anurag Sharma), Vol 8 Issue 29, ISSN 2348-2397
- (2021) “Performance Evaluation of Mutual Funds in India: A study of Healthcare Sector Mutual Fund Schemes”, Soadh Sanchar Bulletin, (Dr. Anurag Sharma & Dr. Mukund Mishra), Vol 11 Issue 41, ISSN 2229-3620
- (2018) “Bank the Unbanked: Role of Banking Sector Through ATMs”, Educational Vision, (Dr. Mukund Mishra & Dr. Rajni), Vol 4 (1), Pp. 75-80, ISSN 2454-8863
- (2010) “Credit Rating as a Means of Investors’ Protection- A Survey”, South Asian, (Mukund Mishra), Vol 1 (1), Pp. 24-27, ISSN 0975-8259
- (2009), “Growth of Credit Rating Industry -A Study of CRISIL”, *Commerce & Business Studies*, (Dr. Vijay Pratap Upadhayay & Mukund Mishra), Vol 1 (1), Pp. 66-73, ISSN 0974-1879
- (2009) “Credit Rating of Initial Public Offer”, *Commerce & Business Studies*, (Mukund Mishra), Vol 2 (2), Pp. 79-94, ISSN 0974-1879
- (2009) “Variation in Rating: A Study of CRISIL”, *Shikshsk-Shikshs Shodh Patrika, (Vaibhav & Mukund Mishra), Vol 3 (3), Pp 17-24, ISSN 0974-0562*

Conference/Seminar/Workshop/FDP

- Completed Online **Two Week Refresher Course in Commerce & Management** organized by Teaching Learning Centre, Ramanujan College, University of Delhi from 27th May – 09th June, 2022 and obtained Grade A
- Completed successfully **online Advance FDP on “Emerging Financial Management and Accounting Techniques”** organized by AICTE Training and Learning Academy at The University of Burdwan from 17th January to 21st January 2022
- Participated in **International Conference (online) on “Emerging Issues in Business and Technology”** organized by School of Management and Commerce, Brainware University, W.B. on 24 June- 26 June 2022 and **presented a paper entitled “Financial Inclusion: An Assessment.”**
- Participated in Five days online **National workshop on “Research & Publication: A Researcher’s Toolkit”** organized by School of Management & Commerce, Brainware University from 12th February to 20th February, 2021
- Participated in Three days online **National workshop on “Text Analytics”** organized by School of Management & Commerce, Brainware University from 29th January to 31st January, 2021

- Participated in **one week National workshop on “New Education Policy: Prospects and Challenges”** organized by Chamanlal Mahavidyalaya , Roorkee from 3rd September 2020 to 9th September 2020 and **presented a paper entitled “New Education Policy 2020: Prospects and Challenges.”**
- Completed **Refresher Course in Commerce** organized by Sri Ram College of Commerce under Swyam ARPIT Programme through examination held on 16.02.2020
- Participated in National **Conference on “Advancement in Management & Related Issues”** organized by Department of Business Administration, University of Kalyani, Midnapur, W.B. on 22nd & 23rd November 2012 and **presented a paper entitled “Behavioral Finance.”**
- Participated in **National Conference on “Insurance Industry in India: Agenda for Future”** jointly organized by Faculty of Commerce, Banaras Hindu University, Varanasi and Insurance Institute, Varanasi on 16th -17th April, 2011 and **presented a paper entitled “Privatization of Insurance Sector in India.”**
- Participated in **National Seminar on “Banking & Insurance in 21st Century”** organized by Faculty of Commerce, Banaras Hindu University, Varanasi at R.G. South Campus, Barkachha, Mirzapur on 5th April, 2009 and presented a paper entitled **“Mutual Funds: Recent Trends in India”**
- Participated in **National Seminar on “Banking & Insurance in 21st Century”** organized by Faculty of Commerce, Banaras Hindu University, Varanasi at R.G. South Campus, Barkachha, Mirzapur on 5th April, 2009 and **presented a paper entitled “Rating of Insurance Companies.”**
- Participated in **National Seminar on “Globalization: Emerging Challenges for the Indian Economy”** organized by Department of Business Economic, V.B.S. Purvanchal University, Janapur, on 27th-28th February, 2009 and **presented a paper entitled “Cooperative Societies in Globalize Environment” (Published)**
- Participated in **National Seminar on “New Dimensions in Management: Striving for Business Excellence”** organized by School of Management Science, Varanasi, on 18th- 19th October, 2008 and **presented a paper entitled “Performance of Credit Rating Agencies: CRISIL Vs ICRA” (Published)**
- Participated in **“National Seminar on Retailing in India: Emerging Trends”** organized by Department of Commerce and Management Studies, Mahatma Gandhi Kashi Vidyapith, Varanasi on 27th-28th October, 2007 and **presented a paper entitled “FDI in Organized Retail: Boon or Bane”**

- Participated in **National Seminar on “Organized Retailing in India: Issues and Concerns”** organized by Department of Commerce, University of Lucknow, Lucknow, on 29th March, 2007 and **presented a paper entitled “FDI in Retail: A Brighter Path”**
- Participated in **“National Seminar on Financial Sector Reforms in India”** organized by Faculty of Commerce, Banaras Hindu University, Varanasi, on 24th-25th February, 2006 and **presented a paper entitled “FDI in Retail: It’s Suitability in India”**