

St. Xavier's University, Kolkata

An Institutional Bibliography

July 2017 - June 2021

Compiled by

Father Lafont Centre for Excellence in Research and Innovation

St. Xavier's University, Kolkata

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Message from the Vice-Chancellor

Father Lafont Centre for Excellence in Research and Innovation (LCERI), St. Xavier's University, Kolkata, has brought out in a single volume all the works published by the faculty members and administrators of SXUK between July, 2017 and June, 2021. This is a tribute to the University for its commitment to promote scientific research and publication.

We wish to congratulate all the contributors who find a place in this volume. Their works signify not only their intellectual acumen but also their passion for research. They have truly brought joy and pride to St. Xavier's University, Kolkata.

This volume, I am sure, will not only be a source of reference to all the faculty and students of SXUK, but also will be an inspiration for further academic research and publication. The publication of this booklet is a good beginning to LCERI. I thank Fr. Dr. S. Francis, Deputy Director, LCERI, and Dr. G. Stephen, the Assistant Librarian for their efforts in bringing out this volume.

Fr. (Dr.) John Felix Raj, S.J.

Part - I

Books published by Faculty members

- 1. Chaudhuri, Manodip Ray. (2018). Sustainable engagement in the Indian and Finnish business. Turku AMK.
- 2. Chaudhuri, Manodip Ray. (2019). Strategic human resource interventions: Gauging propositions, perceptions and personalities. Virtual Reality Publications.
- 3. Khatua, Sitangshu. (2021). *An introduction to financial economics*. ABS Publisher.
- 4. Majumdar, Devleena. (2018). Does trade affect environmental emission?: An econometric study with special reference to India and China. Lambert Academic Publishing.
- 5. Mukherjee, Sovik. (2019). *Health economics: A hospital management perspective*. Taureen Publication.
- 6. Mukherjee, Sovik. (2021). Personality development studies for leadership foundation course. St. Xavier's University, Kolkata.
- 7. Raj, Felix J. (2020). *WAVES: Story Bank*. St. Xavier's University, Kolkata Alumni Association (SXUKAA).
- 8. Romus, D. John. (2020). *Religious studies for global citizenship foundation course*. St. Xavier's University, Kolkata.

Books edited by Faculty members

1. Wilfred, Felix., & Romus, D. John. (Eds.). (2020). *Local churches in South Asia and evangelization*. Claretian Communication.

Book Chapters published by Faculty members

1. Bhattacharya, Manali. (2018). Women empowerment a 'myth' in the age of information, communication, and technology. In Ramakrishna Sarada Mission & Vivekananda Vidyabhavan (Eds.), Women's journey towards empowerment: A myth or a reality (pp. 231-239). Towards Freedom.

- 2. Bhattacharya, Manali. (2019). Agenda setting theory. In U. Pande (Ed.), *Perspectives on mass communication theory (pp. 153-162)*. Alpana Enterprise.
- 3. Bhattacharya, Manali. (2019). Portrayal of women in audio visual media. In M. Chatterji, & U. Pande(Eds.), *Media, democracy and development (pp. 64-72)*. University Book House.
- 4. Chakraborty, Sudipta. (2021). Creative accounting An overview of procedures and preventive techniques. In P. C. Maity & T. N. Ojha (Eds.), Contemporary issues in accounting, finance and management (pp 198 217). Rohini Nandan.
- 5. Chattaraj, Tanmayananda. (2021). Earnings management practices around the world: A review of literature. In Gaikwad (Ed.), *Emerging paradigms in commerce & Indian economy (pp.156-124)*. Rohini Nandan.
- 6. Das Gupta, T., & Ray Chaudhuri, M. (2018). Intensifying organizations for business process augmentation: The strategic planning perspective. In P. A. Alam., K. Kundu., & A. K. Bakshi (Eds.), *Exploring new horizons in management and business practices* (pp.267 274). Aliah University, Kolkata.
- 7. Chowdhury, Medha Bhadra. (2020). Migrant lives and histories of travel in the global south. In *Amitav Ghosh (Ed.)*. A reading of Amitav Ghosh's gun island (pp. 43-49). Purbayon.
- 8. Chowdhury, Medha Bhadra. (2020). Queering postcolonial identities in the Caribbean: Diaspora and sexuality. In *Shani Mootoo (Ed.), Valmiki's daughters (pp. 54-61)*. Notion Press.
- 9. Chowdhury, Medha Bhadra. (2020). Shikhandi: Gender trouble and myth making. In P. Rudra (Ed.), *Art and aesthetics of modern mythopoeia (pp 146-157)*. Rudra Publishers.
- 10. Dutta, Monojit. (2020). Impact of COVID-19 on the rise of OTT platforms in India. In Chakraborti et.al. (Eds.), *The proceedings of the international conference on interdisciplinary research in technology and management (pp. 637-642).* CRC Press.
- 11. Islam, Monirul. (2020). Study of satisfaction level and happiness of students at leading educational institutions in India. In Pandit, Chakraborty et al. (Eds.), *A treatise on consumer research (pp. 180-192)*. ABS Books.

- 12. Kantha, B. (2021). Living or dead: An ecofeminist analysis. In M. Subha,& V. Meenakshi (Eds.), A critical inquiry into the Anthropocene fiction and reality (pp. 112-121). Anu Books.
- 13. Kantha, B. (2020). Making the unreal real: Revisionist mythmaking in Chitra Banerjee Divakaruni's the palace of illusions. In A. Gupta, & R. Sengupta (Eds.), Art and aesthetics of modern mythopoeia: Literatures, myths and revisionism (pp. 60-69). Vishvanatha Kaviraja Institute.
- 14. Kantha, B. (2021). Representing women: Resistance and oriental baggage in Apu trilogy. In J. K. Aherekar (Ed.), *Impetus of feminism in global era (pp. 18-25)*. New Delhi: Taran Publication.
- 15. Kumar, Niraj. (2021). Comparative study of corporate social responsibility of significant players forming major constituent industries of the IIP (Index of Industrial Production). In (Eds.), *Emerging paradigms in commerce and Indian economy (pp.*67-82). Rohini Nandan.
- 16. Kumar, Niraj. (2021). Covid-19 pandemic: Impact on internal migrant workers of India. In (Eds.), *Roles of NSS in COVID-19 pandemic in India (pp .32-45)*. Red 'shine Publication.
- 17. Mourlin K. (2020). Emerging trends in NGO management: A strategic human resource development orientation perspective. In Vani et.al (Eds.), Business management practices Emerging trends (pp. 66-72). Archers & Elevators Publishing House.
- 18. Mourlin K. (2020). Impact of covid-19 on technology-enabled teaching and learning recovery strategies in higher education institutes (HEIs). In Gunaseelan Bosco, & R. Claret Mary (Eds.), Revolution in education: An emergency call from the covid-19 crisis (pp. 24-41). Infant Jesus Printers.
- 19. Mourlin K. (2020). Synergy and synthesis in cry in exemplar caselets. In Dr. MGRERI (Ed.), Exemplar caselets (pp. 220-223). Dr. MGR Educational and Research Institute.
- 20. Mourlin K. (2020). The covid-19 pandemic impact on higher educational institutes in West Bengal. In M.R. Vanithamani (Ed.), Covid-19 pandemic: Impact and strategies for recovery in business sectors (pp. 44-54). Karpagam College of Engineering.
- 21. Mourlin. K.(2021). Emerging trends in higher education during pandemic covid-19: An Impact Study from West Bengal. In M. Niranjanamurthy, S. Bhattacharyya, & N. Kumar(Eds), *Intelligent data analysis for COVID-19 pandemic (pp. 129-161)*. Springer.

- 22. Mourlin. K.(2021). An impact study on human resource practices among Indian NGO's. In *Dilipkumar A*. Ode (*Ed.*). *Multidisciplinary subjects for research-v" volume 2 (pp. 137-141)*. Red Shine Publications.
- 23. Mourlin. K.(2021). Employee engagement practices in non-governmental organisations (NGO's): A case study perspective. In Dilipkumar A. Ode (*Ed*), *Multidisciplinary subjects for research-v -Volume 1 (pp.135-138*). Red Shine Publications.
- Mourlin. K.(2021). Banking challenges and issues: Impact of non-performing Assets (NPA) on selected private banks in India. InS. Sruthi, P. Rengarajan, & KU. Devrshi(Eds.), Modern banking systems in India New trends & prospects (pp. 27-57). Nithya Publications.
- 25. Mukherjee, Ranjeeta. (2021). The Muslim women protection of right on marriage act 2019: An appraisal. In U. P. Singh, & V. P. Singh (Eds.), *An anthology of triple talag in India (pp. 238-249)*. ABS Books.
- Mukherjee, Sovik. (2019). Energy poverty jinx: can India overcome?. In R. C. Das (Ed.), Handbook of research on economic and political implication of green trading and energy use (pp. 60-79). IGI Global.
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- 35. Mukherjee, Sovik. (2020). Re-thinking the importance of equity principles in carbon emissions policy for the future: A policy driven empirical narration for India vs. European union. In Michiel S. de Vries et al. (Eds.), *The choice-architecture behind policy designs from policy design to policy practice in the European integration context (pp. 149-160)*. NISPAcee Press.
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- 37. Mukherjee, Sovik. (2020). Looking back at capital account convertibility: India China Syndrome. In R. Bhattacharyya (Ed.), *The gains and pains of financial integration and trade liberalization (pp. 195-206)*. Emerald Publishing Limited.
- 38. Mukherjee, Sovik. (2021). The return of borders to a borderless world: The USA China trade war saga. In R. C. Das (Ed.), *Global tariff war: Economic, political and social implications (pp. 59-74)*. Emerald Publishing Limited.
- 39. Naskar, P., & Ray Chaudhuri, M. (2018). Managing employee motivation. In M. Banu, & U. S. Singh (Eds.), *Emerging discourse in social sciences and management (pp. 287 295)*. Society for Policy Research and Empowerment, New Delhi.

- 40. Naskar, P., & Ray Chaudhuri, M. (2018). Potential of strategic human resource interventions: a study in public sector, post liberalization development in business management. In V. S.Adigal, Ranbir Singh, & Kavita Singh (Eds.), *Post liberalization development in business management (pp.264–275)*. Bharti Publications.
- 41. Naskar, P., & Ray Chaudhuri, M., & Sur, S. (2019). Essence of SHRM in the government sector: Looking through labour department in West Bengal. In A.K. Mohapatra, et. al (Eds.), *Business management and social innovation* (pp.36-48). Bloomsbury Prime.
- 42. Naskar, P., & Ray Chaudhuri, M. (2020). Rethinking employee motivation for sustainable development: Visualizing through "Mat-Per-Inv-Ent-Mor" scale. In Sengupta (Ed.), *Contemporary issues on globalization and sustainable development (pp. 237-254)*. Serials Publications Pvt. Ltd. in 2020.
- 43. Poddar, Debasis. (2020). Energy governance in India: A conundrum of competing claims. In M. Y. Bhat, H. Roy, & M. S. Bhat (Eds.), *Energy economics and the environment: Conservation, preservation, and sustainability (pp. 80-94)*. SAGE Publication.
- 44. Raj, John Felix. (2019). Jesuit contribution to education in South Asia. In Jesuit South Asian Assistancy (Ed.), *Jesuit contribution to nation building in South Asia from the nineteenth century till today(pp. 132-156)*. Gujarat Sahityya Prakash, Anand, Gujarat.
- 45. Raj, John Felix. (2021). New national education policy 2020 for higher education: Old wine in a new bottle. In J. Dias, S. Abreu, & K. D'Souza (Eds.), *Jesuit initiatives in Indian higher education (pp. 223-231)*. Mumbai: Christian World Imprints.
- 46. Sen, Somak. (2020). DD kisan, the gateway to agricultural journalism in India: A study. In M. Chatterjee (Ed.), *Agriculture journalism 24 (pp.131-142)*, IIMC, Dhenkanal Monograph.
- 47. Sen, Somak. (2020). Media Society Theories. In Uma Pandey (Ed.), *Perspectives on mass communication theory (pp. 33-55)*. Alpana Enterprise.
- 48. Sen, Somak., & Bhattacharya, Manali. (2018). Role of selected media avenues during emergency: A study on Kerala flood and Bagri market fire-breakout. In U. Pathi (Ed.), *Communication for development, publisher: Institute of media studies (pp. 481-491)*. Utkal University.

- 49. Sen, Somak. (2018). Uses of facebook by the political party leaders in Punjab assembly election 2017: A study. In T. Sharma (Ed.), *Mass Media: Current scenario and future trends (pp. 26-36)*. Nirmal Publications.
- 50. Sorsa, K., & Ray Chaudhuri, M. (2018). Co-branding with collective sustainability schemes: challenges and opportunities for sustainable governance. In K. Sorsa, & M. R. Chaudhuri (Eds.), *Sustainable engagement in the Indian and Finnish business (pp. 1459-7756)*. Turku AMK.
- 51. Wahyuningtyas, R., Fajriani, V. M., Ray Chaudhuri, M., & Yusoff, Y. M. (2021). Gap analysis of multigeneration's digital competence in synergizing management, technology, and innovation. In R. Hendayani, I. Rachmawati, H. Gita Ayuningtias, Cahyaningsih, & D. Syanetta Dennyra (Eds.), *Generating sustainable and competitive business growth (pp. 111 117)*. Taylor and Francis Group.

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- 2. Banerjee, Samrat. (2021). Corporate restructuring through spin off An empirical study of the manufacturing sector in India. *Sodh Sanchar Bulletin*, 10(39), 259-265.
- 3. Bhattacharya, Manali. (2020). In film brand placement: A successful strategy for brand promotion. *Global Media Journal-Indian Edition*, 12(1), 1-21.
- 4. Chaudhuri, Manodip Ray. (2020). Leadership in an authentizotic organization. SCMS Journal of Indian Management, 17(3), 50-62.
- 5. Chaudhuri, Manodip Ray. (2021). Competency mapping and its significance in teaching An appeal. *ENVISION International Journal of Commerce and Management*, 14, 17-28.
- 6. Chaudhuri, Manodip Ray. (2021). Reinventing the organizational ethics in public sector: The need of the millennium. *IOSR Journal of Business and Management*, 23(1), 43-50.
- 7. Chakraborty, Sudipta. (2019). Role of microinsurance institutions in promoting microinsurance in India A Study. *Journal of Scientific Computing*, 8(11), 13-29.
- 8. Das, Sandip. (2020). Assam and Darjeeling tea research during 1989-2018: A scientometric mapping. *College Libraries*, 35(1), 57-66.

- 9. Das, Sandip. (2020). Research productivity of university of petroleum and energy studies during 2004-2018: A scientometric analysis. *Library Philosophy and Practice*. 1-10, https://digitalcommons.unl.edu/libphilprac/3928/.
- 10. Das, Ramesh., & Mukherjee, Sovik. (2020). Is there a long run nexus among mental disorder and socio-economic indicators?: Experiences from an econometric study across 40 countries. *Regional Science Inquiry*, 12(1), 203-220.
- 11. Dutta, Monojit. (2019). A comparative analysis of priority and non-priority sector NPAs of Indian public and private sector bank. *Think India Journal* (Multi-Disciplinary), 22(14), 13391-13407.
- 12. Dutta, Monojit. (2020). Indian multiplex market: The growth of inox leisure. *International Journal of Grid and Distributed Computing*, 13(1), 298-308.
- 13. Maitra, Indra Kanta. (2020). System based intrusion detection system (IS-IDS): A proposed model. *IEEE Access*. 8, 34929 34941.
- 14. Majumder, Sayantan Bandhu. (2020). India facing the macroeconomic policy trade-off is it dilemma, trilemma or quadrilemma?. *Macroeconomics and Finance in Emerging Market Economies*, 14(1), 24-44,
- 15. Majumder, Sayantan Bandhu., & Sagnik Bagchi. (2021). Merchandise trade flows and economic growth: Post-WTO era in India. *Artha Vijnana: Journal of The Gokhale Institute of Politics and Economics*, 63(1), 88-103.
- 16. Majumder, Sayantan Bandhu. (2021). Return and volatility spill overs among the thematic indices in India. *Global Business Review*, 19(1), 227-240.
- 17. Mourlin K. (2020). Digital technology teaching and learning strategies: An impact study of higher education institutes (HEIs) in West Bengal. *Journal of Xi'an Shiyou University, Natural Science Edition*, 17(4), 169-175.
- 18. Mukherjee, Sovik. (2019). Determinants of terrorism in South Asia: Insights from a dynamic panel data analysis. *International Journal of Cyber Warfare and Terrorism*, 8(4), 16-25.
- 19. Mukherjee, Sovik. (2020). Is there evidence of air pollution being a carrier of corona virus in a multi-country set-up?. *Journal of the Maharaja Sayajirao University of Baroda*, 54(2), 146-151.
- 20. Mukherjee, Sovik., & Basumallik, Soumak. (2018). India's public healthcare system in different dimensions: An econometric review across major Indian states from 1981-2015. *Vidyasagar University Journal of Economics*, 22(1), 67-97.

- 21. Mukherjee, Tutun. (2019). Impact of corporate governance on corporate sustainable growth. *International Research Journal of Business Studies*, 12(2), 167-184.
- 22. Mukherjee, Tutun. (2020). Financial performance analysis of GIC re. Vilakshan XIMB Journal of Management, 17(2), 1-15.
- 23. Paul, Tuhin Utsab. (2019). A new discrete wavelet transform algorithm based on frame theory and its application to brain MRI segmentation. *Journal of Medical Imaging and Health Informatics*, 9, 223-234.
- 24. Sen, Paramita Barman. (2019). Tuberculosis and mental health: The interface. *Indian Journal of Public Health Research and Development, 10* (12), 333-337.
- 25. Sen, Paramita Barman. (2019). Migration and displacement: The case of tuberculosis. *Indian Journal of Public Health Research and Development*, 10 (10), 104-108.
- 26. Singh, Sneha., & Mukherjee, Sovik. (2020). Mapping of resource rents to carbon emissions: Can India's carbon emissions policy achieve the target use of new renewables?. *CMR University Journal for Contemporary Legal Affairs*, 2(1), 158-181.
- 27. Sur, Soma. (2017). Burden of NCDS among nuclear families: A study in the city of joy. Sage Journal of Health Management, 19(4), 602-609.
- 28. Sur, Soma. (2018). A model of investors' pre-purchase information search in the secondary market. *The Management Accountant*, 53(12), 84-91.
- 29. Tewary, A. K., & Mehta, R. (2021). Brand development and entrepreneur's role in small business. *Journal of Research in Marketing and Entrepreneurship*, 23(1), 159-174.

Articles in peer reviewed journals

- 1. Banerjee, Samrat., & Saha, Prerona. (2021). Study of consumer behaviour towards digital payment: An empirical study with reference to Kolkata. *International Journal of Engineering Applied sciences and Technology*, 6(1), 159-167.
- 2. Banerjee, Samrat., & Chakraborty, Sai. (2021). Determinants of profitability: A study with reference to Indian pharmaceutical sector. *International Journal of Multidisciplinary Educational Research*, 10(6), 92-98.

- 3. Banerjee, Samrat., & Baid, Karan. (2021). The impact of demerger on the corporate financial performance: A study with reference to India. *IOSR Journal of Economics and Finance*, 12(3), 14-29.
- 4. Banerjee, Samrat., & Modi, Nikhil. (2021). Comparative analysis of financial performance: A study with reference to TCS & INFOSYS. *International Journal of Scientific Research & Engineering Trends*, 7(3), 1277-1283.
- Banerjee, Samrat., & Agarwal, Harsh. (2021). Prospects of electrical vehicles
 A study with reference to India. *International Journal of All Research Education and Scientific Methods*, 9(6), 819-832.
- 6. Banerjee, Samrat. (2021). The aftermath of subprime mortgage crisis on sensex. *International Journal of All Research Education and Scientific Methods*, 9(4), 1914-1920.
- 7. Banerjee, Samrat., & Agarwal, Apeksha. (2021). The impact of financial ratios on corporate financial performance: A study with reference to Indian manufacturing sector. *International Research Journal of Modernization in Engineering Technology and Science*, 3(6), 1394-1400.
- 8. Banerjee, Samrat. (2021). Constituents of dividend policy and their effect on stock behaviour: An evidence of Indian manufacturing sector. *International Journal of Advances in Engineering and Management*, 3(6), 1565-1573.
- 9. Banerjee, Samrat., & Ghosh, Sagnik. (2021). COVID 19: The impact of lockdown announcement on Indian stock market. *IOSR Journal of Business and Management*, 23(6), 27-36.
- 10. Bhattacharya, Manali. (2020). WhatsApp as tool of communication, mass communicator. *International Journal of Communication Studies*, 14(2), 35-57.
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- 13. Chaudhuri, Manodip Ray. (2018). Powering employee training for enterprise augmentation: Reflections from a small-scale manufacturing unit in Kolkata. *IOSR Journal of Business and Management*, 62-69.

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- 19. Datta, Rajendranath. (2019). A study on implementation of GST upon personal of different sectors of Kolkata. *International Journal of Research and Analytical Reviews*, 6(1), 1214-1220.
- 20. Datta, Rajendranath. (2019). India's rural market The fortune at the bottom of the pyramid. *International Journal of Research and Analytical Reviews*, 6(1), 1393-1399.
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- 26. Dey, Monalika. (2020). Sustainable and recovery imperative of covid-19: Challenges and responses by the hospitality industry. *The Indian Management Researcher*, 6(2), 39-47.
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