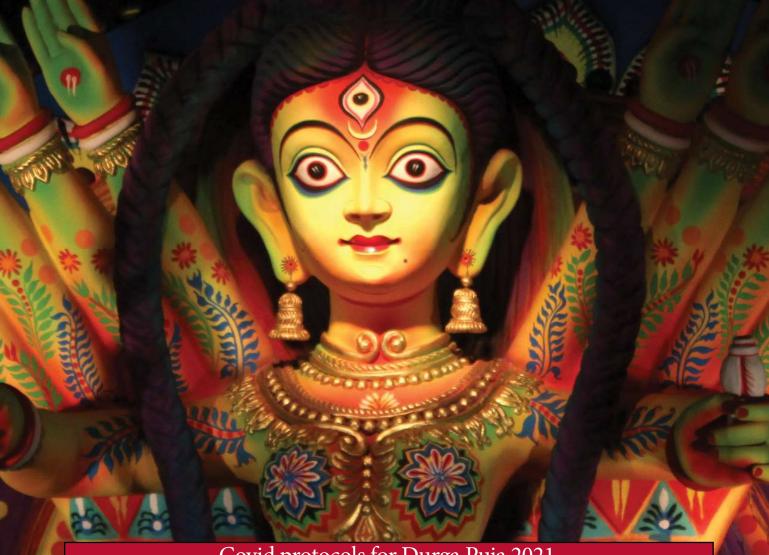
St. Xaviers University, Kolketa

Department of Mass Communication



PRESSION

VOLUME 2



Covid protocols for Durga Puja 2021

- Withdrawal of night curfew between 11 pm to 5 am from 10th to 20th of October - No visitors will be allowed inside the pandals
- Puja committees have been asked to keep their inaugurations as low-key as possible
- For people offering Pushpanjali, the Government had encouraged people to get their flowers to avoid spreading of the virus - No cultural programmes are to be held to avoid gathering
 - Sindoor khela and immersion processions will also not be allowed

Covid & Durga Puja

Kolkata Pujas

Campus



ST. XAVIERS UNIVERSITY, KOLKATA

or people living

inside as well as

outside the city of

October 2021

DEPARTMENT OF MASS COMMUNICTION

The Advent of Devi Durga

Shayanki Roy Chowdhury

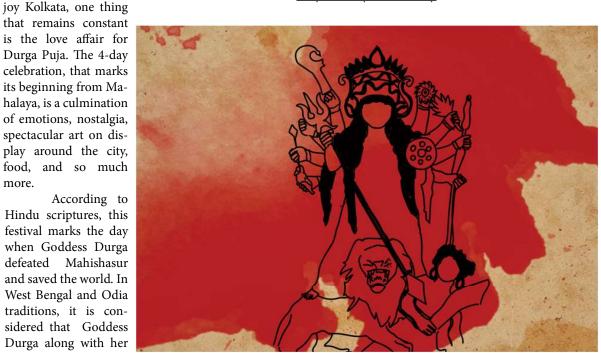


Illustration done by - Shayanki Roy Chowdhury

According to Hindu scriptures, this festival marks the day when Goddess Durga defeated Mahishasur and saved the world. In West Bengal and Odia traditions, it is considered that Goddess Durga along with her children visits her natal home for these days.

more.

There are a couple of arrival of this grand festival -

Autumnal sky (tufts of clouds Barshikis. notable things that signify the that look like cotton candy on a Although the celebrations were blue sky), Kash phool, and Puja grim last year because of the

pandemic, that did not break the spirit of the people. This year the situation looks a little better as people are resorting to shopping from roadside vendors and other small scale businesses to fulfil their shopping needs to celebrate this grand festival with their friends. family. and other loved ones.

Looking past the glitz and glamour, Durga Puja is also a festival that is truly inclusive of every community and the city worshipping the feminine God-

dess in itself stands for breaking the patriarchal norms.

Maayer Agomoni

Oishi Basu

The proclamation of 'Durga puja' being an innate part of the human emotions of every Bengali is indeed true. We look forward to the celebration of these four days with bated breathe and excitement.

As we get closer to the day, which will mark the start of the festival, there is a change of energy in the air around us. It makes us gear up for welcoming our Maa with warmth and love. The festive mood sets in with the arrival of Mahalaya. Getting up at dawn and listen-

ing to the famous 'Chandipath' and the song 'Bajlo tomar alor benu' serve as a precious memory for us to treasure. After the mood is set, then comes the plethora of joyous pre-planning. The need to go on a last moment shopping spree, mapping out the course for pandal hopping, salivating at the thought of getting to eat delicious food, and so on. In the duration of this preparation, the City Of Joy lives up to its name and personifies everyone's joy. Every person from every stature of society gets together to celebrate these four days of abundant warmth and fun. Durga Maa is seen as the embodiment of courage, to fight the prevailing evil and win against it. This is one of the ideologies which draws



Image Source - Google

us, people, to worship her and sure we do it this time. Let's all look forward to her arrival in come together and receive her our homes.

properly last year, let's make and light her way with Diyas!

with the sounds of Dhaak, with As we could not welcome her the soulful fragrance of Dhuna,



October 2021

DEPARTMENT OF MASS COMMUNICTION

Impact of Covid-19 on Kumartuli idol makers

Ushana Maji



There's a Bengali phrase "Bangalir Baaro Maase Tero Parbon" – Bengalis appreciate and celebrate a variety of pujas and traditions throughout the year. The covid induced disruption in the celebration of Durga Puja has caused an adverse effect on the livelihoods of the idol makers from Kumartuli since 2020.

Kumartuli exports idols to various areas of the nation and overseas, with the craftsmen earning the most during West Bengal's major festival, Durga Puja. The first wave of coronavirus was a difficult blow. This time around, the artificers are fearful of a similar outcome. Last year due to the reduced budget, the organizers had placed orders of low cost idols due to the ongoing pandemic.

In addition, several clubs are holding Durga Pujas sans pandals, relying solely on a 'Khuti Puja.' The cost of manufacturing an idol has grown since the cost of raw materials such as wood, bamboo, color, fabric, and labor has climbed, according to the idol manufacturers. However, because of lower demand, the selling price of the idols has not increased. According to them, a set of idols that they sold for 1 lakh to 1.25 lakh in 2019 are now being sold for 70,000 owing to covid 19.

As the West Bengal government upholding Covid regulations in 2021, the idol makers are anticipating a better year than the last one. Their preparations for the celebration have been disrupted by Covid 19, but their resilience is still winning.

Hope and humanity

Manasi Das

This year will be the second The brutal second wave of Sangha Durga Puja commit-

demic. Although the celebration has dried down several notches, the hope of a fresh start is pulling us through.

The lockdown in West Bengal has been extended till 30th October while curbing down the curfew at night. The themes this year are all very much related to Covid 19 and it's overall impact on our so- Illustration by - Manasi Das ciety. Starting from

overall guidelines.

Durga Puja celebration since covid 19 have left many chil- tee as a part of their project we've been hit by the pan- dren orphaned and have "Sneho" have opted to bear



vaccination to the impact of thrown a number of families covid on our mental health, under an unstable financial restrictions of human com- situation. A few Puja communications to promoting mittees this year have chosen the benefits of sanitisation, to extend a portion from their scenario. All in all this year's masking and maintaining budget towards such human- puja is set to roll on the note itarian causes.

the educational and medical expenses of 10 orphaned children for a year. The College Square Durga Puja committee has decided to hand out books and toys to the children of the Molkhali area in Sundarbans.

This year's Durga Puja is all set to be small and beautiful as urged by

our chief minister Mamata Banerjee. She also granted 50k to each puja committee to help them with the lost sponsorship during this tough Samajsebi of hope and humanity.

Extending support to the indigenous artists

Manasi Das

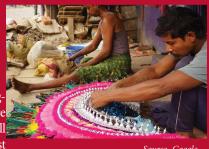
A number of rules and guide- Janakalyan lines have been implemented ha of Beleghata are by the government author- helping the doll ities to tackle the pandemic makers from East to hold any sort of cultural daily earnings of many local singers, dancers, performers and artists in general.

Some commendable steps are being taken by different In an effort to dedicate this

Sang-

situation since the previous Burdwan by donating a major year. And along with this share from their budget and came a suspension order allowing them to sell their goods within their premises. events. This impacted the Also 75 Pally in Bhowanipore is helping the Chhau artists from Purulia financially and as well as making space for them to showcase their art.

puja committees to extend puja to such fine artists, Subir support towards these people. Das who is the secretary of



75 Pally Durga Puja said, "We are staying away from all glitz, preferring to donate the money to performers and present their families with new clothes and also allows them to sell their goods from our premises".

Amidst all the uncertainties the sense of community is winning in Bengal.



ST. XAVIERS UNIVERSITY, KOLKATA

October 2021

DEPARTMENT OF MASS COMMUNICTION

A blend of tradition and fiesta

Trisha Nandy

Torth Kolkata with its old charm has never failed to garner attention of visitors either because of its lanes and by lanes or the aesthetic heritage that it bears till date. Durga puja is celebrated with great pomp every year in north Kolkata and visitor's que up for a sight of the heritage pujas. This year is also no different. Hatibagan Nabinpally is a very old puja and bears a unique essence. It was established in the year of 1933 and this time they will celebrating the glorious 88th year.

This year the theme "Torpon"



Hatibagan Nabinpally: A famous idol that depicted the theme "loss of simplicity in a mechanized world". (Source: Google)

is chosen by them. This theme pandemic. By this theme they reflects on the lives that we want to pay homage to the have lost in these two years of people who died because of the

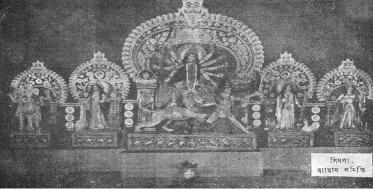
deadly virus or any kind of diseases.

Prasanta Pal is the artist of this Durga Puja committee and he has delivered some excellent themes and pandals in the previous few years. This year with the innovative theme they are all set to amaze people. Besides the Durga idol, the pandal decorations will also bear the theme. White and off-white color tone is used throughout the pandal to bring the essence and fervor. The pandal will be opening in Mahalaya because they feel that this day is most appropriate for the theme. Besides, all the innovative ideas and beautiful decorations, they have promised to keep the covid protocols in their mind and maintain safety of visitors.

Heritage puja's upholding Swadeshi sentiments

Trisha Nandy

urga puja is celebrated with great fanfare these days but it was used as a symbol of swadeshi to promote anti British sentiments. Durga puja was very private affair during the early 20th century. It was organized to hob nob with Britishers. Bagh- to promote Swadeshi goods mainly by the royal and wealthy bazzar's puja was the first puja and these idols were referred by landlords who used this occasion in the northern part of Kolkata public as "Swadeshi



'Swadeshi thakur" of Simla Bayam Samity. (Source: Google)

hold of puja by These the landlords.

used in Simla encouraged Bayam were made to dress in khadi

to be organized Thakur". Apart from for the public. It the celebrations, folk was started by art shows and exhibi-12 friends and tions were organized it ended the age to sensitize masses on strangle socio political issues exhibitions showcased variety of The idols indigenous items that Samity to boycott imported items from Britain.

Subhas Chandra Bose was individually involved in both the pujas of Baghbazzar Sarbojanin and Simla Bayam Samity and these two pujas were the facades of Swadeshi activities.It also provided shelter to the freedom fighters who were forced to go ground during British rule. These heritage pujas still carry on the age-old traditions and preserves its history for the newer generation.



Netaji Subhas Chandra Bose and Sarat Chandra Bose having Ashtami Prasad at Simla Bayam Samity. (Source: Google)



Great free- First Durga Puja in 1926 and Goddesses is dressed in clothes in order dom fighter Netaji khadi saree to promote Swadeshi. (Source: Google)



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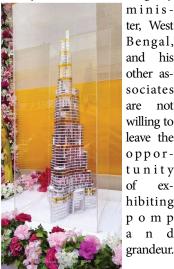
October 2021

DEPARTMENT OF MASS COMMUNICTION

A trip to Dubai

Srijita Mukherjee

Sreebhumi Sporting Club established in the year 1966 will celebrate its Pre Golden Jubilee this year gifting its visitors with one the World's tallest spectacles Burj Khalifa, of Dubai. This year too amidst the catastrophe of the Corona pandemic and its third wave almost on its brink to explode, the puja organiser Mr. Sujit Bose, fire and emergency



ter, West Bengal, and his other associates willing to leave the opportunity of hibiting pomp a n d grandeur.

Photograph from The "BURJ KHALIFA" Theme of Sreebhumi Sporting Club Durga Puja 2021 -(Credit Pratim, Papai Bhattacharjee)

This club has never failed to attract the eyeballs of countless pandal hoppers with their greatest of the great pandals like the Puri Temple, Chittor Fort or its Bahubali themed palace. The actual structure of the Buri Khalifa in Dubai is 2722ft tall but the pandal will try to imitate it with just a height of approx. 110ft. Sreebhumi Sporting is not only famous for its innovative pandals but also the idol of the Goddess Durga and her children, like every year the idol will not portray any theme but continue with its traditional form and will be clad in kilos of gold jewellery from Senco. Pradip Rudra Paul is the artist assigned for this year's idol construction. Like every year the famous lighting of Chandannagar will illuminate the puja pandal and its surroundings too. In spite of keeping all this splendour intact the committee has also promised to keep the covid protocols as have been mentioned by the High Court of the State just like it had done the previous year. The

it from outside and then leave the location.

pandal hoppers will not be allowed

to enter the pandal but will view

A cocktail of traditional and modern

Srijita Mukherjee

If we think about the most

renowned pujas of North Kolkata or even Kolkata as a whole, a name that clicks in our mind is Ahiritola Sarbojanin Durgotsab Samity. This puja committee istic house, mansion

and palace like structures. The pandals constructed here always present us with a theme that are sprinkled with traditionalism, modernism and a touch of culture.

This year the theme of this puja is Sankalpa- Oitijhyar Ongikar. 2021 marks this puja's 82nd year. The theme, thought and conceptualisation of this year's puja has been done by Mr. Debojyoti Jana. The Chairman of this puja committee is Mr. Sushanta Kumar Saha. According to Mr. Jana the pandal this year will mark the cultural side that the puia has always been presenting along with the culture of one of the famous cities in our country.



has always made us The poster of this year's Ahiritola Sarbojanin gush with their real-Durgotsab Samity. (Credit their fb page)

Other than these details it is worth mentioning that keeping all the covid protocols in mind the pandal will be open from three sides so that the pandal hoppers can easily view the pandal and the idol of the Goddess and her children without going inside the pandal just like the previous year. The visitors will be provided with masks and sanitizers. This pandal will be inaugurated on Mahalaya by the Chief Minister herself- Ms. Mamata Banerjee.

Trademark of Social Responsibility

Srijita Mukherjee

famous all over the world. From places one in Kumartuli where all the pujas in which is the original loca-Kolkata and elsewhere tion as well as in a village receive their Durga idols, named Shyamnagar in Kumartuli houses the 91 Kultali, Sundarban. The year old Kumartuli Sar- puja in the second locabojanin Durgotsav in its tion was inaugurated last vicinity. A club which had year amidst the pandemic Netaji Subhash Chandra and the great losses suf-Bose as their President in fered by them due to the

the years 1938-39, amazes us even today by bringing up some innovations each

From the previous year for and this year as well this sculpting mud idols puja will be held in two

to spread joy among the of sky from a window villagers who do not have within the confines of a any Durga pujas in their house. The pandal artist locality. The idol, bhog and idol artist for this year and other Prasad will be sent to this village by the organisers of Kumartuli Sarbojanin like the previous year. New clothes and all the other necessities will also be distributed to them absolutely free of

This year's theme Kumartuli Sarbojanin is Bandi, the immense joy

storm Amphan, in order felt while viewing a piece are Mr. Tuhin Ghosh and Mr. Arup Pal respectively.

> Keeping the Covid protocols in mind the Pandal will be an open one, other than that like the previous year this year too there will be facilities available for digital Anjali and masks and sanitizers will be distributed to the visitors who do not have it.



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DEPARTMENT OF MASS COMMUNICTION

South Kolkata Durga Puja 2021: Ekdalia, Tridhara, 66 Pally, 75 Pally



Madurai's Meenakshi Temple themed puja at Ekdalia Evergreen Club (Image Source- www.newsmen.in/Google)

eing the most eminent festivarious temples from all over not in grandeur. Dval of Kolkata, Durga Puja India. They keep it simple yet 66 Pally - This pandal is all set 75 Pally - 75 Pally, Bhawaniof people stand in long queues



A photo of Tridhara Sammillani Durga puja Pandal 2013, where the theme was Rajasthan, the adobe of Rjputs. (Image Source-flickr.com/ Google)

Ananta Banerjee

the four days it is in the , and will also domain Grand of Bhog to Durga priests. & her family. Tridhara Sam- in history milani Puja - the Unlike every is themed vear where as the commit- er tee focuses on M a y e r creative & in- Abahon'.

a novative pandals glance of Maa & lightings, this Let's year it will mosthave a look at ly concentrate the prominent on the tradition-4, what's there al rituals during in store for us. the four days. Ekdalia Ever- Owing to the green Club- It pandemic they is known for have kept the tradition slogan 'We be-unveiling lieve in tradition



Kolkata's 66 Pally. (Image Source- ED Times/ Google)

shipped during es marking a new exemplar as of buzz.

First time May-Haate

is the soul & pride of West Ben- worth visiting every year. This to create history. This year the pore has set a political theme gal. The South Kolkata Durga year the committee is preparing committee has decided to conthis year. It was named after the Puja Pandals are known to some to check a special Benarasi saree duct the entire puja rituals by a CM's 'Ghorer Meye' slogan. This of the best in the city, as a stock for a 25ft Durga idol to be worgroup of four women priestess- pandal has already created a lot



(Image Source- socialnews.xyz/ Google)

A quick glimpse at the celebration of semi urban Durga Puja

Bharti Jha

Durga puja celebrations in Kolkata, Howrah, Hooghly and Bengal are the grandest. The celebration lasts 9 days and is the festival of Durga Puja is celebrated across the world with ence of pandal hopping in How- every year, this year,

which it is celebrated is second to none. It is celebrated for 9 days, starting from the fifth day to the ninth day, the pandals pandals like Ghasbagan Sport- of all the nine incarnations of with grand idols of Goddess ing Club, Howrah Saraswati Maa Durga every year. Durga are open for visitors. The Club, Salkia Durgottenth day, also known as Dashami marks the Visarjan (immersion in Ganga) of the idol. Durga Puja 2021 begins on Ocmany other districts of west tober 6th and ends in Dusshera, ti Sangha. All this is 15th October.

We have all been to creative Ghasbagan Sporting also known as Navaratri. While and innovative Durga Puja pandals across the city. The experi- to pick unique themes

of another level.

sav Barowari, Swamijee Sporting Club, **Bally** Deshbandhu Club, Subal Smriunique in itself, but in Club they are known

grandeur, in many districts rah is one of a kind as the area their focusing on the Rajasthani of west Bengal, the vigor with boasts of unique pandals that temple theme, before that, they ushers creativity and grandiose created the different planets in the universe. One of the most In Howrah there are many unique features is their display





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Glimpse of three south Kolkata pujos to get you in the festive mood

Sagnika Das

"I can't keep myself calm because I am a Bengali and Durga Puja is coming" - a post that will be found in almost every Bengali's social media profile when Durga puja is around the corner. From pandal hopping to binge eating, Durga Puja is not just a festival to Bengalis rather an emotion. During this time, the city of joy



Maddox Square Puja (Source - LBB)

its distinctive theme ideas while The discussion of south Kolkata traditional decoration. For its don't talk about Maddox Square. 80th year, the theme is primarily This puja is especially famous

simultaneously maintaining the pandals remains incomplete if we

to Bengalis as their favourite 'adda'/reunion spot. Unfortunately, due to covid-19, visitors will not be allowed inside the park just like 2020. The theme for 2021 says people to save their '21's adda's for '22.

Although the Calcutta high court has ordered no entry inside the puja pandals, I have strong faith in Bengalis that they will make the most of this Pujo while

focused on the environment, dis- keeping all the Covid-protocols playing nature-friendly elements. in mind



Singhi Park Durga Puja (Source - indianfestivaldiary.com)

explodes with thousands of pandals with enticing decorations and extraordinary themes. The pandals of the southern part of Kolkata are known to impress people year after year with their innovative theme ideas.

The oldest Durga Puja of South Kolkata is the famous Hindustan Park Puja. The history of this puja dates back to 1932 and this year it will mark the 91th year of puja celebration. The main idea behind this year's theme "Unmochan" (Unveiling) is unveiling ourselves with the help of Maa Durga. Another popular puja of south Kolkata is Singhi Park Sarbojonin Durgotsab. Started in 1941, this puja is famed for

Hindustan Park Puja 2021 (Source - The Times of Bengal)

Evolution of Durga Puja in Belur Math

Anwesha Dasgupta

Belur Math a famous monastery situated on the banks of Hoogly River in a town named Belur. Swami Vivekananda founded and declared it to be the headquarters of Ramkrishna Mission and Math.

Belur Math in the earlier days used to preach sanyas and worship Ramkrishna and Saradadevi but later on Swami Vivekananda started Durga Puja. He started the new tradition to gain acceptance because people of Bengal were unhappy with his moving to the West which included disregard for caste rules. He initiated the puja to remove the misunderstand-

ings and also got supernatural vision where she saw Durga Puja taking place at



Belur Amantran ritual of 2020 at the m a t h . Belur Math (Source - Google)

Thus from 18th October 1901 till this year on its 120th year Belur math performs Durga Puja with its swamijis and maharajas. The puja starts with Agamani songs and the main worship of Durga Maa starts with Kalparamba, Bodhan, Amantran, Kumari Puja, Sandhi Puja and Visharjan. Every year people used to gather to worship but from 2020 due to Covid 19 Belur Math remains closed on the days of festivities.

This year after the guidelines of the High Court one of the Swamiji quoted that "if Devi Durga makes things right then we will be kept open for the coming year's puja."

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Theme puja at Serampore and Seoraphuli

Anwesha Dasgupta

urga Puja, the biggest cultural festival, is around the globe. It is the festival of happiness and enthusiasm among the people.

The puja pandals of Serampore and Seoraphuli of Hooghly district have start-



Idols getting prepared for the festival in a pandal at Serampore (Source - Facebook)

ed their preparations in full Sarbojanin Durga Puja Comeighty puja pandals in the towns. The theme pandals for this year are to name a few because of the Pandemic outbreak. Pujas like Nehru Nagar Sarbojonjn Durga Puja Samitheme of Kashi Vishwanath 'Noukadubi'

> 'Daker elleries: Gabtala from a distance.

swing. There are a total of mittee with 'Sabeki Sajhe Barir Meye' where idols will be dressed up with glittering golden jewelleries; Sater Pally Sarbojonin will be coming up with the theme that will reflect the Farmer's Protest; ty will be coming up with the Lahiripara Durgapuja will come up with idols and the Temple; Bangalaxmi Bylane pandals be reflecting Rikshaw Durga Puja Committee with and it's different parts and where idols the last theme puja will be will be placed over a boat Prabhasnagar Durga Samity along with pandal decora- where they will be illustrating tions; Bhagirathi how mother saves children Lane Sarbojanin from all evils so they named Durgotsav with the theme 'Mayer aanchale Saihe surakhsha'. Maintaining Elo Maa' where Covid norms and guidelines the idols will the puja committees are prepbe decorated in ping up with the last minute white thermocol changes so that people can dresses and jew- stay safe and visit the pandals



Muhammad Ali Picture courtesy - self

Shirsha Modi

Central Kolkata

- the heart of

the city during

Durga Puja

Durga puja is not a tradition but an emotion captivating longing. And the city of joy doesn't fail to amaze us with the portraval of the most elaborative and innovative themes to compete with each other.

every alley, every corner tells a different story and celebrates way.

Mostly, the crowd pulling College Square - The whole pandals are those who work extensively on the theme and the lighting. As this year, the COVID scenario created a different circumstance for mankind, it is not acting favorable to the Bengali's heart.

Few pujas are suppressed due to the lack of funding in this crisis.

So, here outlined the best Pujas of Central Kolkata and their 2021's theme in a nut-

Park - Md Ali Park

displays the most magnificent architecture of temples and monuments, with an ethereal Starting from north to south, look on the idol every year. The crossing the heart of the city, Durga Puja was shifted to the adjacent fire station after the wall of an underground reserthe festivity in their utmost voir collapsed in 2019, and will be back in the park this year.

> 'Boi-Para' is illuminated with happiness during puja. The picture-perfect lake and the reflection of the pandal and sparkling lights upon it, creates the best illusion of happiness. Established in1948, it is un-

doubtedly the most happening puja of Kolkata. The theme for this year is an interior of a palace. And on the outside of the pandal wall there will be the portrayal of 'Akal Bodhon' with handcrafts.

Santosh Mitra Square - One of the biggest and most spectacular pandal in Kolkata. They are famous for their exclusive Durga idols every year, with innovative and luxurious themes made of Gold. On its 86th year, they will be replicating 'Lakshmi-Narayan Mandir' of Jaipur or mostly known as the 'Birla Mandir'.

A quick puja guide of Kolkata

Anik Bose

People often wonder why Kolkata is called the city of joy. During the four days of Durga Puja, the entire state is decorated with lights that glitter and bring a joyful vibe into the minds of the people regardless of age, caste, class, or gender. This emotion of togetherness which welcomes Goddess Durga and her children with open arms is what makes the festive more unique. From Tala Barwari to Bhagbazar in North and from Naktala to Behala in South the people will witness Pandal hopping pilgrims in the best possible way.

Food: All the travelers in Kolkata search for the most authentic experiences when it comes to food, Phuchkas, Chops and Rolls, Roshogollas, and the endless list of variety of food to celebrate the most auspicious festival "Durga Puja".

For all the foodies the city will offer a vast array of cuisines. Let's check out where to find them:

Chinese: Tangra, the first place to bring Chinese restaurants in India, probably is your go-to place for Chili-Chicken, Noodles Cuptai soup. Tiretti Bazaar is lined with hawkers who sell Chinese and Hakka specialties.

Punjabi: As Bengalis love Maach and Mangsho, Kolkata has made Punjabi cuisine of its own. It will offer you your favorite Curries, Chicken Bharta with Butter Roti, and whatnot. Punjabi Dhaba at Chawringhee will be open all night for the hoppers and for their midnight cravings.

Mughlai: Bengalis are fond of Mughlai food. One thing that comes to our mind when we hear the term Mughlai is "Biriyani" with

Cont. on page 8



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Rezala and Chaap. This Puja Oudh 1590 is introducing Biriyani Festival with the special Jhinga Moti Biriyani. The royal Indian restaurant at Park circus will make a good stopover between Pandal hopping and your cravings.

Shopping: As shopping is a crucial part of Durga Puja and the festivities, given The pandemic as a major factor where certain restrictions are being given by the authority of the state. As the e-commerce space is picking up its speed, there comes "Phygital Shopping" Many stores encourage customers to check their online presence and shop from its sites, encouraging no physical contact.



Feeling Of Home Away From Home

Oishi Basu

s Bengalis, we are in our As Bengalis, we are in our prime when celebrating and enjoying 'Durga Puja.' The grand decoration of pandals, variety of foods, bustling chatter all come together and present an enigmatic scenario. Many even say this can only be felt when living in Kolkata and cannot be replicated elsewhere. While that is true, Benother states of India too. For make people more in tune with the cultural activities over here. the grand celebration of 'Durga celebrities; You can experience



people, the sound of joyful Immersed in the fun of dhunuchi dance (Source: Personal)

Puja, an essential emotion in a Bengali's life. So to keep this emotion alive and thrive in it, the Bengalis of Mumbai collectively decided to recreate the celebration of this festival in galis somehow have managed their style. It's not just the comto spread this feeling of joy in moners who chose to achieve Us probashi Bengalis might this, but also the Bengali Bolexample, being in Mumbai can lywood personalities who decided to do so. Celebrities like Abhijeet Bhattacharya, Rani The joy, glitz, glamour, and Mukherjee, and Kajol celebrate warmth of festivals celebrated Durga Puja extravagantly, startalong the way for us. Especially great hospitality to well-known

everything there. The celebrations done by the Bengali clubs all over Mumbai are no less. Everything is appro-

priately done, from replicating the temple of 'Belur Math' to bringing in 'Shantiniketan' artisans to make the idol. All the rituals are followed through till the last day with precision.

not be actively a part of the celebration happening in Kolkata. Still, we have made sure to hold onto our culture and inform everyone what importance it fits in our lives. With this, let us in Kolkata get lost somewhere ing from pandal decorations to hope that this year's celebration can somewhat create a semblance with the previous ones.

PHOTOS AND ILLUSTRATIONS





Illustration by Bharti Jha



Photo by Jhanja Priyadarshinee



Photos by Sukriti Dey





9

ST. XAVIERS UNIVERSITY, KOLKATA

October 2021

DEPARTMENT OF MASS COMMUNICTION

St. Xavier's University welcomes "DAAN UTSAV 2021"

"We make a living by what we get, but we make a life by what we give."

-Winston Churchill

Suparna Ghosh

The Honorable Father Vice Chancellor approved and embraced the idea of celebrating Daan Utsav 2021- Celebration of Giving organised by Xaverians In Actions (XIA). They came up with this splendid idea of charity only to lighten up the faces of the underprivileged children and the ones in need. The idea behind this drive was to create a difference by making faces smile.

The event took place between 4th-8th October and everyone came together and joined hands to donate even the smallest of things like books, pencils, pens etc. Packaged food items were also distributed in the nearbuy local villages. Drop boxes and all the necessary arrangements were made so that the local students can be physically present in order to contribute in the selected 15 locations in and around the city.



Apart from that donations from any online websites straight to the St.Xavier's University website were also gladly welcomed. Considering the ongoing pandemic situation where people need immense support from each other, this initiative worked like wonders and hence this is how the University stepped up to make the slightest of difference in these odd times.

Chief Patron:

Hon'ble Vice Chancellor Rev. Fr. Dr. John Felix Raj S.J

Advisors:

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Anwesha Dasgupta (MA Sem 3)
Shirsha Modi (MA Sem 3)
Suparna Ghosh (MA Sem 3)

Designer:

Akash Dey (MA Sem 3)

Covid-19 vaccination Drive at Gurap: An initiative to ensure maximum invulnerability

Suparna Ghosh

St. Xavier's University Kolkata Alumni Association (SXUKAA), organised a COVID Vaccination Camp in collaboration with Siddhartha Shankar Ray Foundation at St. Xavier's School, Gurap on Sunday, 29th August. The idea and spunk behind this drive mainly concentrated on the benefit of the rural and tribal population of the area and also to aid their part of

safety during this devastating pandemic that had already shook the whole world. To give a count, a total of 240 heads had received their dose of Covishield Vaccine on the following day.

The Gurap camp was blessed and enlightened by Rev. Fr. John Felix Raj, SJ, Hon'ble Vice Chancellor, St. Xavier's University, Kolkata and President, SXUKAA. Notable dignitaries such as Fr. Vinay Kerketta, SJ, Headmaster, St. Xavier's School, Gurap, Fr. Mourlin Franklin, SJ, Assistant Professor, Xavier Business School, Mr. Rajesh Chirimar, Secretary, Siddhartha Shankar Ray Foundation and Member, Board of Administrators, Bidhannagar Mu-

nicipal Corporation and Mr. Vatsal Chirimar, Hony. Secretary, SXU-KAA were also present during the significant affair.

The effort to reach out to the rural

areas in particular by the SX-UKAA was commendable as well as laudable. Fr. Felix Rajin his speech

extended his gratitude and warmth to Siddhartha Shankar Ray Foundation for sponsoring the camp and to AMRI Hospital for making the required medical arrangements.





ST. XAVIERS UNIVERSITY, KOLKATA

October 2021

DEPARTMENT OF MASS COMMUNICTION

Ignation Year: The man, the mission, the message (2021-22)

Suparna Ghosh

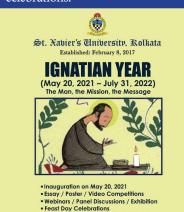
Ignation year marks the celebration of St.Ignatius, the founder of the Society of Jesus.

St. Xavier's University, Kolkata on 25th September, 2021 conducted a panel discussion themed on "Today's Higher Education: Challenges and Jesuit Responses" in order to commemorate the Ignation year 2021-22.

The panel discussion marked its beginning with a welcome note given by our respected Vice- Chancellor, Rev. Fr. Dr. John Felix Raj S.J. We had our panelists from various recognised institutions like Dr. Suranjan Das (Vice-Chancellor, Jadavpur University), Swami Atmapriyananda (Pro-Chancellor, RKMVERI), Mr. Clayton Michael Moses (Educationist), and also Rev. Fr. Joye James S.J. (Vice-President, Indian Social Institute)

Following are the several events that will be engineered during the celebration of Ignation year:

- E-Magazines: Inigo Sparks
- Students' Competitions (Short film contest & Creative Essay Competition)
- Panel Discussion: Inigo and the world
- International Conference on Ignation Themes
- Exhibition: The life and Mission of St. Ignatius and his companions
- Feast day and concluding ceremony celebrations.

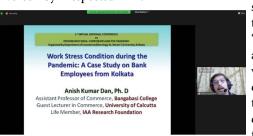


Concluding Ceremony on July 31, 2022

SXUK gets rolling on its 1st ever Virtual National Conference on "Progressive India: Corporates and the Pandemic"

Suparna Ghosh

The Faculty of Commerce and Management of the morning section in association with St. Xavier's University Kolkata Alumni Association (SXUKAA) recently addressed its first ever virtual Two-day National Conference that was held on 28th and 29th August 2021. Word of welcome was delivered by respected Mr.





Harshavardhan Neotia, lens of the Corporate". Chairman of Ambuja Neotia Group, Kolkata. The sented across three tracks conference upholded and discussed key issues and concerns regarding corporate sector during Covid-19 pandemic. Among the participants industrialists, academicians, professors, researchers, students were present and had put their heads together to come up with some spawnling conclusions.

The inaugural session was followed by a plenary ses-

> sion tit l e d ence had eight paper prefrom the XIM University.

by faculty members, researchers and academicians the pan-India. The first track was chaired by Dr. Amitava Roy, Associate Professor and Dean, Department of Commerce (Morning Section), St. Xavier's College (Autonomous), Kolkata; the second track was chaired by Dr. Manodip Ray Chaudhuri, Associate Professor

and Dean, Xavier Business

School, SXUK; and the third

and last track of the confer-

There were 23 papers pre-

"Peaks senters, chaired by Prof. S. a n d Peppin, Professor, School of valleys Rural Management, Dean, during School of Governance and the Pan- Public Affairs, Director, Did e m i c rectorate of Open Learning,

A moment of finest honor and pride



Suparna Ghosh

Sandeep Mudra, our very own Sports Officer at St. Xavier's University, Kolkata backed Gold medallion in 50 miles (80.5 km) in the East Endurance 2.0 that was organised by the Cycle Network Grow(CNG). The challenge was to ride for 55 days minimum 25km/day at a stretch to cover 2600 Km and the prize for the finisher would be a medal and a certificate.

He was a participant in the Cycling Challenge Competition 2021 presented by GC Calcutta Cycle which made its commencement on 5th September this year. The total time taken to complete the said goal was 2 hours and 50 mins. The University undoubtedly takes pride in his achievement and congratulates him.