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Designation : Associate Professor
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Biographical Sketch

Dr. Saibal Kumar Saha (UGC NET Qualified) holds a Ph. D in Management Studies, a first-class master's degree in MBA and a first-class bachelor's degree in Electronics and Communication Engineering. He has over 15 years of experience and has worked in MNCs like Cognizant Technology Solutions and Tata AIG Life. He has worked for National Institute of Technology - Silchar, Jyotirmoy School of Business – Kolkata, University of Technology and Management - Shillong, Sikkim Manipal Institute of Technology, Christ University and is currently working as Associate Professor at St. Xavier's University, Kolkata. He has published more than 90 research articles in reputed international journals, book chapters and conference proceedings. He has published 4 books and has 5 patents. He has obtained 4 copyrights and has worked in consultancy and government sponsored projects. He is also a reviewer in several international journals and member of editorial advisory boards.

Areas of Specialisation and Research

Business Analytics, Consumer Behaviour, Marketing Research, Supply Chain Management, Tourism

Teaching Experience

- Christ University – 3.5 years
- Sikkim Manipal Institute of Technology – 6 years
- University of Technology and Management – Shillong – 1.4 years
- Jyotirmoy school of Business – Kolkata – 1.7 years
- NIT Silchar – 0.4 years

Administrative Responsibility

Ph.D Programme co-ordinator for School of Business and Management – MBA – at Christ University, Bangalore Central Campus.

Publications

Book(s) Authored/Edited

- (2022) **How to Write a Research Paper? A Guide for Scholars: Journey from Writing to Publication.** (Saibal Kumar Saha), Amazon Kindle, ISBN: 979-8804703616

- (2023) **Ecosystem of Virtual Class Through Microsoft Teams** (Saibal Kumar Saha), Amazon Kindle, ISBN:979-8396426719
- (2023) **Samay Ke Us Paar - Smritiyow Ke Setu | समय के उस पार - स्मृतियों के सेतु: A collection of 100 Hindi Poems** (Ajeya Jha, Nikhil Nishant, Sangita Saha, Saibal Kumar Saha), Amazon Kindle, ISBN:9798857763254
- (2024) **STRATEGIC MANAGEMENT: CRAFTING AND EXECUTING TOWARDS SUSTAINABLE BUSINESS** (Elizabeth Chacko, Priya Makhija, Megha Kukreja, Sangita Saha, Saibal Kumar Saha), Amazon Kindle, ISBN:979-8333467553

Chapter/Article published in Books

- (2019) **"Impact of Manipulative Character of Direct-to-Consumer Promotion"**, Dynamic Perspectives on Globalization and Sustainable Business in Asia (Pandey, Jaya Rani; Jha, Ajeya; Saha, Saibal Kumar), IGI Global pp 198-211 ISBN: 9781522570950
- (2019) **"An Empirical Note on Comparative Perceptions of Indian Patients and Physicians in Direct-to-Consumer Promotion of Pharmaceutical Products"**, Dynamic Perspectives on Globalization and Sustainable Business in Asia (Pandey, Jaya Rani; Jha, Ajeya; Mukherjee, Samrat Kumar; Saha, Saibal Kumar), IGI Global pp 128-153 ISBN: 9781522570950
- (2020) **"Understanding Inter-Relational Dynamics of Different Factors Impacting the Cymbidium Orchids-Based Economy in Sikkim, India Using DEMATAL"**, Handbook of Research on Managerial Practices and Disruptive Innovation in Asia (Sharma, Bibeth; Saha, Saibal Kumar; Jha, Ajeya), IGI Global pp 282-299 ISBN: 9781799803577
- (2020) **"An Empirical Note on Health Vulnerability and Health Information Digital Divide: A Study of Indian Patients"**, Handbook of Research on Managerial Practices and Disruptive Innovation in Asia (Rani, Jaya; Jha, Ajeya; Kumar, Jitendra; Mukherjee, Samrat Kumar; Saha, Saibal Kumar), IGI Global pp 26-48 ISBN: 9781799803577
- (2020) **"Inter-Relational Dynamics of Various HR Aspects in High Altitude Illness Attrition"**, Innovative Management and Business Practices in Asia (Ajeya Jha, Ajay Dheer, Vijay Kumar Mehta, Saibal Kumar Saha), IGI Global pp 114-132 ISBN: 9781799815662
- (2020) **"Self-Medication and Direct-to-Consumer Promotion of Drugs"**, Advances in Communication, Devices and Networking. ICCDN 2019. Lecture Notes in Electrical Engineering (Pandey, Jaya Rani; Saha, Saibal Kumar; Mukherjee, Samrat Kumar; Jha, Ajeya), Springer, Singapore pp 159-166 ISBN: 978-981-15-4932-8
- (2020) **"Gender Differences in Patients' Assessment of Positive Outcomes of Online Direct-to-Consumer Promotion"**, International Conference on Communication, Devices and Networking (Pandey, Jaya Rani; Saha, Saibal Kumar; Mukherjee, Samrat Kumar; Pandey, Vivek; Jha, Ajeya), Springer, Singapore pp 91-98 ISBN: 978-981-15-4932-8

- (2020) "**Role of Information Technology on Supply Chain Management of Pharmaceutical Industry**", Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications (Saibal Kumar Saha, Ajeya Jha), IGI Global pp 673-706 ISBN: 9781799809456
- (2021) "**An Empirical Investigation into Gender-Based Differences of Direct to Consumer Promotion on Medication Adherence**", Advances in Power Systems and Energy Management. ETAEERE 2020. Lecture Notes in Electrical Engineering, (Pandey, Jaya Rani; Saha, Saibal Kumar; Jha, Ajeya), Springer, Singapore pp 663-669 ISBN: 978-981-15-7504-4
- (2021) "**An Empirical Study on Gender–Age Influence on Direct-To-Consumer Promotion of Pharmaceutical Products**", Advances in Systems, Control and Automations. ETAEERE 2020. Lecture Notes in Electrical Engineering (Rani, Jaya; Saha, Saibal K; Pandey, Vivek; Jha, Ajeya), Springer, Singapore pp 677-684 ISBN: 978-981-15-8685-9
- (2022) "**Employee Motivation for Training and Development: A Study of a Pharmaceutical Company in Sikkim**", Handbook of Research on Developing Circular, Digital, and Green Economies in Asia (Saha, Sangita; Saha, Saibal Kumar; Pandey, Jaya Rani; Jha, Ajeya), IGI Global pp 370-386 ISBN: 9781799886785
- (2022) "**A Study on the Internet Usage Pattern of Youths in Sikkim**", Handbook of Research on Developing Circular, Digital, and Green Economies in Asia (Saha, Saibal Kumar; Saha, Sangita), IGI Global pp 109-121 ISBN: 9781799886785
- (2022) "**Android-Based Mobile Application Framework to Increase Medication Adherence**", Advances in Communication, Devices and Networking. Lecture Notes in Electrical Engineering (Saha, Saibal Kumar; Adhikary, Anindita; Jha, Ajeya; Mehta, Vijay Kumar; Bose, Tanushree), Springer pp 425-432 ISBN: 978-981-16-2911-2
- (2022) "**Impact of Select Cognitive Distortions on Emotional Stress**", Cognitive Computing for Risk Management. EAI/Springer Innovations in Communication and Computing (Jha, Ajeya; Bhoi, Akash Kumar; Saha, Saibal Kumar; Singh, Ankit; Mukherjee, Samrat; Sharma, Bibeth; Rani, Jaya), Springer pp 31-44 ISBN: 978-3-030-74517-2
- (2022) "**An Empirical Note on Influence of Cognitive Barriers on Drug Adherence**", Cognitive Computing for Risk Management. EAI/Springer Innovations in Communication and Computing (Saha, Saibal Kumar; Jha, Ajeya; Bhoi, Akash Kumar; Singh, Ankit; Kumar, Jitendra; Rani, Jaya) Springer pp 45-62 ISBN: 978-3-030-74517-2
- (2022) "**Use of Information Technology in the Supply Chain Management of the Pharmaceutical Industry: A Literature Review**", Logistics and Supply Chain Management in the Globalized Business Era (Saha, Saibal Kumar; Saha, Sangita; Jha, Ajeya), IGI Global pp 137-168 ISBN: 9781799887096
- (2022) "**COVID-19 Health Pandemic: A Turnaround in Economic Infrastructure**", Handbook of Research on Green, Circular, and Digital Economies as Tools for Recovery

and Sustainability (Saha, Saibal Kumar; Bora, Bedanta; Adhikary, Anindita; Saha, Sangita), IGI Global pp 329-342 ISBN: 9781799896647

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- (2023) "**Impact of Benefits on Preference for Traditional Detailing**", Advances in Communication, Devices and Networking. Lecture Notes in Electrical Engineering, (Saha, Saibal Kumar; Sharma, Bibeth; Munjal, Sonia; Jha, Ajeya), Springer pp 137-143 ISBN: 978-981-19-2004-2
- (2023) "**Bibliometric Analysis of Published Literature on Mobile Healthcare in the Past One Decade**", Advances in Communication, Devices and Networking. Lecture Notes in Electrical Engineering, (Saha, Saibal Kumar; Saha, Sangita; Jha, Ajeya), Springer pp 99-110 ISBN: 978-981-19-2004-2
- (2023) "**A Bibliometric Analysis on the Relationship Between Emotional Intelligence, Self-Management and Health Information Seeking**", Machine Learning in Information and Communication Technology. Lecture Notes in Networks and Systems (Gurung, Jennifer; Pandey, Vivek; Mukherjee, Samrat Kumar; Saha, Saibal Kumar; Singh, Ankit; Jha, Ajeya), Springer pp 77-87 ISBN: 978-981-19-5089-6
- (2023) "**Preferences in the Detailing Process Among Young and Senior Physicians**", Machine Learning in Information and Communication Technology. Lecture Notes in Networks and Systems (Saha, Saibal Kumar; Sarangi, Ankita; Munjal, Sonia; Dhar, Piyanka; Jha, Ajeya), Springer pp 89-96 ISBN: 978-981-19-5089-6
- (2023) "**Impact of Emotional Support and Medical Adherence on Social Media Branded Drug Promotion**", Machine Learning in Information and Communication Technology. Lecture Notes in Networks and Systems (Mukherjee, Samrat Kumar; Kumar, Jitendra; Jha, Ajeya; Pandey, Jaya Rani; Saha, Saibal Kumar), Springer pp 203-209 ISBN: 978-981-19-5089-6
- (2022) "**Classification of Physicians for Detailing/E-Detailing Preference**", Shodh Shikhar 2022 (Saibal Kumar Saha, Annu Prakash, Ajeya Jha), Rabindranath Tagore University pp 181-186 ISBN: 978-93-94553-12-5
- (2022) "**Process Optimization Using Value Stream Mapping In PCB Manufacturing**", 2022 International Conference on Trends in Quantum Computing and Emerging Business Technologies (TQCEBT) (Janhavi Ravindra Deshmukh, Dr. Georgy Kurien, Saibal Kumar Saha), IEEE Explorer pp 1 to 6 ISBN: 978-1-6654-5361-5
- (2023) "**Advancements in Cyber Security and Information Systems in Healthcare from 2004 to 2022: A Bibliometric Analysis**", INTERNATIONAL CONFERENCE ON INTELLIGENT SYSTEMS, ADVANCED COMPUTING AND COMMUNICATION (ISACC-2023) (Sreerengan V R Nair, Saibal Kumar Saha), IEEE Explorer pp 1 to 6 ISBN: 979-8-3503-9938-7

- (2023) "**Classification of consumers and non-consumers of renewable energy products on pro-environmental scales using Neural Network approach**", INTERNATIONAL CONFERENCE ON MECHANICAL MATERIALS AND RENEWABLE ENERGY (ICMMRE 2022) (Rachana Rai; Saibal Kumar Saha; Bibeth Sharma; Neeta Dhusia Sharma; Ajeya Jha), AIP Conference pp ISBN: 978-0-7354-4534-5
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- (2023) "**Advancements in Electronic Healthcare: A Bibliometric Analysis**", Advances in Communication, Devices and Networking (Saibal Kumar Saha), Springer pp 101 to 110 ISBN: 978-981-99-1983-3
- (2023) "**Impact of Perceived social support on patient empowerment: A study of online patient support groups**", Advances in Communication, Devices and Networking (Vivek Pandey, Saibal K. Saha, Samrat Mukherjee, Sreerengan V. R. Nair & Ajeya Jha), Springer pp 111 to 117 ISBN: 978-981-99-1983-3
- (2023) "**Vocational Training Course Preferences Among Sikkimese Youth**", Perspectives on the Transition Toward Green and Climate Neutral Economies in Asia (Saibal Kumar Saha, Monita Rai, Ajeya Jha), IGI Global pp 337-365 ISBN: 9781668486139
- (2023) "**Customer Perspective on a Curated Gift-Box Service.: A Study in Sikkim, India**", Perspectives on the Transition Toward Green and Climate Neutral Economies in Asia (Saibal Kumar Saha, Smriti Pradhan, Ajeya Jha), IGI Global pp 304-322 ISBN: 9781668486139
- (2023) "**Study of Micro and Small Enterprises' Readiness in Implementing Industry 4.0: A Study in Marathwada District of Maharashtra, India**", Developing Skills and Competencies for Digital and Green Transitions (Saibal Kumar Saha, Janhavi Ravindra Deshmukh, N. Ramakrishnan), IGI Global pp 263-280 ISBN: 9781668490891
- (2023) "**Application of Green Logistics in Supply Chain of Auto Parts: A South Indian Scenario**", Developing Skills and Competencies for Digital and Green Transitions (Saibal Kumar Saha, Rashmi S, Siva Kumar Pujari), IGI Global pp 281-300 ISBN: 9781668490891
- (2024) "Perception About Inventory Management and Control at Quick Service Restaurants", Strategies for Environmentally Responsible Supply Chain and Production Management (Saibal Kumar Saha, Arun Roy), IGI Global pp 228-247 ISBN: 9798369306697"
- (2024) "**Barriers Hindering Digital Transformation in SMEs**", Drivers of SME Growth and Sustainability in Emerging Markets (Siva Kumar Pujari, Saibal Kumar Saha), IGI Global pp 140-156 ISBN: 9798369301111

- (2024) "**Framework for a Smart E-Procurement System for Ship Building**", Strengthening Sustainable Digitalization of Asian Economy and Society (Ritty K. Cherian, Saibal Kumar Saha, N. Ramakrishnan), IGI Global pp 101-117 ISBN: 9798369319420
- (2024) "**Restructuring of Layout Designs and Operational Processes in Production Lines of Manufacturing Companies Globally to Compete Post Pandemic Conditions**", ICIMMI '23: Proceedings of the 5th International Conference on Information Management & Machine Intelligence November 2023. Article No.: 22, Pages 1–11 (Sreerengan V R Nair, Anil B Gowda, Saibal Kumar Saha, Manikandan Rajagopal, Ajeya Jha), ACM Publications pp 142-152 ISBN: 979-8-4007-0941-8
- (2024) "**Publication Trends of Millennial and Post-Millennial Travellers Through Bibliometric Analysis**", Special Interest Trends for Sustainable Tourism (N Sneha, Sangita Saha, Saibal Kumar Saha), IGI Global pp 303-324 ISBN: 9798369359037
- (2024) "**Vessel Turnaround Time Reduction in Ports: An Automated Lean Approach**", Building Climate Neutral Economies Through Digital Business and Green Skills (Aparna Raj, M Shrikumar, Saibal Kumar Saha), IGI Global pp 67-94 ISBN: 9798369356739
- (2024) "**Adoption of Digital Technologies in the Procurement Process to Improve Supplier Lead Time**", Building Climate Neutral Economies Through Digital Business and Green Skills (S Sri Bhavaani, Saibal Kumar Saha, Sangita Saha, Neeta Dhusia Sharma, Ajeya Jha), IGI Global pp 219-238 ISBN: 9798369356739
- (2024) "**Trends and Patterns in Fintech Research: A Bibliometric Perspective**", Building Climate Neutral Economies Through Digital Business and Green Skills (Nisha Shankar, Sangita Saha, Saibal Kumar Saha), IGI Global pp 259-276 ISBN: 9798369356739
- (2024) "**Impact of Risk Perception on Use and Satisfaction with Online Pharmacies and Proposed Use of IoT to Minimize Risks**", 2024 8th International Conference on I-SMAC (IoT in Social, Mobile, Analytics and Cloud)(I-SMAC) (Rinchen Gensapa, Samrat Kumar Mukherjee, Saibal Kumar Saha, Ajeya Jha), IEEE Xplore pp 42-46 ISBN: 979-8-3503-7642-5
- (2024) "**Impact of Homophily on Patient Empowerment: A Study of Online Patient Support Groups**", Advances in Communication, Devices and Networking. ICCDN 2024. Lecture Notes in Electrical Engineering (Vivek Pandey, Samrat K. Mukherjee, Ankit Singh, Saibal K. Saha, and Ajeya Jha), Springer, Singapore pp 201-209 ISBN: 978-981-97-6464-8
- (2024) "**A Bibliometric Analysis of Industry 4.0 and Health-Care Services**", Advances in Communication, Devices and Networking. ICCDN 2024. Lecture Notes in Electrical Engineering (Praveen Kumar T., Saibal Kumar Saha, Kapila Sharma, and Ajeya Jha), Springer, Singapore pp 337-346 ISBN: 978-981-97-6464-8
- (2025) "**Bibliometric Analysis on Multi-Objective Optimization and Metaheuristic Algorithm**", Intelligent Machining Using Computational Intelligence to Optimize

Manufacturing Processes (Saibal Kumar Saha and Sunny Diyaley), Apple Academic Press pp ISBN: 9781774919583

- (2025) "**Relationship Between Interpersonal Conflict, Stress and Burnout in Nurses using ML Classification**", 2025 3rd International Conference on Intelligent Systems, Advanced Computing and Communication (ISACC) (Sangeetha Pai, Saibal Kumar Saha, Ajeya Jha), IEEE Xplore pp 1346-1351 ISBN: 979-8-3315-2389-3
- (2025) "**AI Driven Classification of Diabetes Patients' Health Behavior**", 2025 3rd International Conference on Intelligent Systems, Advanced Computing and Communication (ISACC) (Jennifer Gurung, Parvaty Nandy, Bibeth Sharma, Saibal Kumar Saha, Ajeya Jha), IEEE Xplore pp 1252-1357 ISBN: 979-8-3315-2389-3

Article published in Peer-reviewed journals (*Sample given below*)

- (2014) "**A Study on the Decision Making Styles for Purchase of Laptops**", CBS Journal of Management Practices, (Saha, Saibal Kumar), Vol. 1 (2), Pp. 29-46 ISSN: 2349-5073
- (2015) "**A Study on Internet Usage Pattern of Doctors**", CBS Journal of Management Practices, (Saha, Saibal Kumar), Vol. 2 (1), Pp. 113-122 ISSN: 2349-5073
- (2016) "**Packaged Drinking Water - A Trivial Necessity, a Study in Kolkata, India**", Journal of Hotel & Business Management, (Saha, Saibal Kumar), Vol. 5 (1), Pp. 1 to 4 ISSN: 2169-0286
- (2016) "**Jockeying for Position in International Sim Card Industry in India**", Business and Economics Journal, (Saha, Saibal Kumar), Vol. 7 (3), Pp. 1 to 4 ISSN: 2151-6219
- (2018) "**Adventure Tourism in Meghalaya**", Journal of Tourism & Hospitality, (Saha, Saibal Kumar; Banai, Tushar Chandra; Saha, Sangita), Vol. 7 (2), Pp. 1 to 7 ISSN: 2167-0269
- (2018) "**Role of Information Technology on Supply Chain Management of Pharmaceutical Industry**", International Journal of Applied Logistics (IJAL), (Saha, Saibal Kumar; Jha, Ajeya), Vol. 8 (2), Pp. 39 - 68 ISSN: 1947-9573
- (2018) "**Consumers' Perspective on Cab Services in Guwahati**", Business and Economics Journal, (Saha, Saibal Kumar; Kalita, Jupitara; Saha, Sangita), Vol. 9 (3), Pp. 1 to 5 ISSN: 2151-6219
- (2016) "**What are medical students doing online? A Study in Kolkata, India.**", Arabian J Bus Manag Review, (Saha, Saibal Kumar), Vol. 6 (214), Pp. 2 ISSN: 2223-5833
- (2020) "**INTER-RELATIONAL DYNAMICS OF IDENTIFIED MOTIVATIONAL CHALLENGES: STUDY OF SKILL DEVELOPMENT COURSES IN SIKKIM**", Journal of Critical Reviews, (Gupta, Anita; Sharma, Neeta D; Saha, Saibal K; Jha, Ajeya), Vol. 7 (17), Pp. 3173-3180 ISSN: 2394-5125

- (2020) "**A STUDY OF THE GAPS IN IMPLEMENTING SKILL PROGRAMMES IN SIKKIM**", PalArch's Journal of Archaeology of Egypt/Egyptology, (Gupta, Anita; Jh, Ajeya; Sharma, Neeta Dhusia; Saha, Saibal Kumar), Vol. 17 (7), Pp. 4272-4284 ISSN: 1567-214X
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- (2021) "**Perceptual Differences Across Various Stakeholder Groups: A Study of Challenges for Skill Development in Sikkim, India**", International Journal of Asian Business and Information Management (IJABIM), (Gupta, Anita; Saha, Saibal Kumar; Sharma, Neeta Dhusia; Jha, Ajeya), Vol. 12 (3), Pp. 43-66 ISSN: 1947-9638
- (2021) "**Use of Interventions to Overcome Medication Non-Adherence**", International Journal of Asian Business and Information Management (IJABIM), (Saha, Saibal Kumar; Adhikary, Anindita; Jha, Ajeya; Mehta, Vijay Kumar), Vol. 12 (3), Pp. 289-318 ISSN: 1947-9638
- (2021) "**Improvement in Medication Adherence Using TV Programmes as Reminders**", International Journal of Asian Business and Information Management (IJABIM), (Saha, Saibal Kumar; Adhikary, Anindita; Jha, Ajeya; Mehta, Vijay Kumar), Vol. 12 (3), Pp. 242-254 ISSN: 1947-9638
- (2021) "**Development of a Model to Explain Motivation of Students to Undertake Skill based Courses**", Annals of the Romanian Society for Cell Biology, (Gupta, Anita; Jha, Ajeya; Sharma, Neeta D; Saha, Saibal Kumar; Mukherjee, Samrat Kumar), Vol. 25 (4), Pp. 18217-18226 ISSN: 1583-6258
- (2022) "**DEMATEL Analysis of Medication Non-Adherence Behavior of Patients: A Study Based on the Perspective of Physicians**", International Journal of Reliable and Quality E-Healthcare (IJRQEH), (Saha, Saibal Kumar; Adhikary, Anindita; Jha, Ajeya; Mehta, Vijay K), Vol. 11 (1), Pp. 1 to 22 ISSN: 2160-9551
- (2022) "**Enhancement in medication adherence amidst COVID-19 using active reminders**", The European Physical Journal Special Topics, (Saha, Saibal Kumar; Adhikary, Anindita; Jha, Ajeya), Vol. 231 (), Pp. 3497–3504 ISSN: 1951-6401
- (2022) "**Impact of reminder on medication adherence: a structural equation model, based on study in Sikkim, India**", Bioscience Journal, (Saha, Saibal Kumar; Jha, Ajeya), Vol. 38 (e38014), Pp. 1 to 11 ISSN: 1981-3163
- (2022) "**Bibliographic Analysis of Medication Adherence and Use of Reminders**", International Journal of Reliable and Quality E-Healthcare (IJRQEH), (Saha, Saibal Kumar), Vol. 11 (1), Pp. 1 to 13 ISSN: 2160-9551
- (2022) "**The Moderating Effect of Demographics on Patient Adherence and Beliefs**", International Journal of Reliable and Quality E-Healthcare (IJRQEH), (Saha,

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- (2022) "**Probability of Medication Adherence When Alarm Is Used as a Reminder**", International Journal of Reliable and Quality E-Healthcare (IJRQEH), (Saha, Saibal Kumar; Adhikary, Anindita; Jha, Ajeya; Saha, Sangita; Bora, Bedanta), Vol. 11 (1), Pp. 1 to 16 ISSN: 2160-9551
- (2022) "**Bibliometric Analysis of Published Literature on the Pharmaceutical Supply Chain**", International Journal of Applied Logistics (IJAL), (Saha, Saibal Kumar), Vol. 12 (1), Pp. 1 to 18 ISSN: 1947-9573
- (2022) "**Cave Tourism in the Abode of Clouds, Meghalaya**", International Journal of Art, Culture, Design, and Technology (IJACDT), (Suam, Sawarisa; Saha, Saibal Kumar), Vol. 11 (1), Pp. 1 to 13 ISSN: 2155-4196
- (2023) "**Correlation Between Evaluative Beliefs of Patients, Reminder and Medication Adherence**", International Journal of Asian Business and Information Management (IJABIM), (Saibal Kumar Saha; Ajeya Jha), Vol. 13 (1), Pp. 1 to 16 ISSN: 1947-9638
- (2023) "**Analyzing the interactions among delay factors in construction projects: A multi criteria decision analysis**", Reports in Mechanical Engineering, (Saibal Kumar Saha, Anchal Patil, Ashish Dwivedi, Dragan Pamucar, Aparna S. Pillai), Vol. 4 (1), Pp. 241-255 ISSN: 2683-5894
- (2024) "**Development of Self-constructed Tool to Measure Factors Influencing Patient Empowerment through Online Patient Support Groups**", Academy of Marketing Studies Journal, (Vivek Pandey, Saibal Kumar Saha, Samrat Kumar Mukherjee, Ajeya Jha), Vol. 28 (1), Pp. 1 to 12 ISSN: 1528-2678
- (2023) "**Content Analysis of Online Patient Support Groups: Netnographic Approach**", European Economic Letters, (Vivek Pandey, Samrat Mukherjee, Saibal K Saha, Sonia Munjal, Ajeya Jha), Vol. 13 (5), Pp. 179-186 ISSN: 2323-5233
- (2024) "**Inter-relationship of operational factors in hospitals**", International Journal of Behavioural and Healthcare Research, (Saibal Kumar Saha and Sucheta Bhattacharya), Vol. 9 (2), Pp. 149-163 ISSN: 1755-3547
- (2024) "**CLASSIFICATION OF ONLINE CONSUMERS ON HIGH/LOW USAGE: A STUDY BASED ON TECHNOLOGY ADOPTION MODEL**", CAHIERS MAGELLANES-NS, (Rinchen Gensapa, Vivek Pandey, Samrat K Mukherjee; Saibal K Saha; Ajeya Jha), Vol. 6 (2), Pp. 972-983 ISSN: 1624-1940
- (2024) "**Bibliometric analysis on turnover intention of employees**", International Journal of Social and Humanistic Computing, (Sangita Saha, Saibal Kumar Saha, Ajeya Jha), Vol. 4 (3), Pp. 205-231 ISSN: 1752-6132
- (2024) "**Why do healthcare professionals quit their jobs A bibliographic analysis.**", International Journal of Learning and Intellectual Capital, (Sangita Saha, Saibal Kumar Saha, Ajeya Jha, Shailendra Kumar), Vol. 21 (6), Pp. 646-667 ISSN: 1479-4861

- "(2025) **"Inter-relational dynamics of factors affecting the emergence of orphan drugs"**, Annales Pharmaceutiques Francaises, (Rinchen Gensapa, Vivek Pandey, Saibal Kumar Saha, Samrat Kumar Mukherjee, Ajeya Jha), Vol. 83 (3), Pp. 464-479 ISSN: 0003-4509"
- (2025) **"Job Satisfaction Among Health-Care Practitioners: A Bibliometric Analysis"**, Journal of Radiology Nursing, (Sangita Saha, Saibal Kumar Saha, Ajeya Jha, Shailendra Kumar), Vol. 44 (1), Pp. 68-77 ISSN: 1555-9912
- (2025) **"A Scientometric Analysis of Research Studies on 43 Years of Leadership in Online Education"**, Journal of Learning for Development, (Amir Karimi and Saibal Kumar Saha), Vol. 12 (1), Pp. 92-106 ISSN: 2311-1550