



St. Xavier's University, Kolkata

XAVIER BUSINESS SCHOOL

**Two Year MBA (Executive) Programme
for Working Professionals**

Specialisations

Finance • Marketing • Human Resource (HR) • Business Analytics



VICE-CHANCELLOR'S MESSAGE

Welcome to St. Xavier's University, Kolkata (SXUK), a premier Jesuit institution built on a legacy of excellence and timeless traditions. In 2017, we proudly inaugurated our campus with Hon'ble Chief Minister Mamata Banerjee and esteemed guests, including Mr. L.N. Mittal.

At SXUK, our motto "Nihil Ultra" (Nothing Beyond) embodies our unwavering commitment to creativity, leadership and excellence. We nurture creativity, foster leadership qualities and provide quality education, research skills and placement opportunities, upholding the illustrious Jesuit legacy.

Xavier Business School (XBS), a part of this legacy, imparts Jesuit values and is a member of the prestigious Xavier Association of Management Institutes (XAMI). On August 17, 2024, XBS achieved a milestone with the inauguration of our Executive MBA Programme, demonstrating our commitment to exceptional education and visionary leadership.

In today's dynamic business landscape, professionals need expertise, leadership acumen and a global perspective. Our Executive MBA programme empowers working professionals to excel, balancing career and learning. We nurture the next generation of business leaders, making a meaningful impact on organizational growth and societal development.

Our Executive MBA programme is designed to provide flexibility for working professionals, offering a rigorous academic experience that fosters a global perspective, ethical leadership and innovation. With world-class faculty, a cutting-edge curriculum and a diverse learning environment, this programme transforms careers, unleashing potential.

At XBS, SXUK, we pride ourselves on excellence and innovation. Our Executive MBA programme will further enhance our reputation, producing leaders shaping the future of business.

As you explore this brochure, discover the exciting opportunities awaiting you. Whether you are an experienced executive or a rising star in your organization, our Executive MBA programme will provide the tools and knowledge you need to thrive. Our dedicated faculty and staff are committed to supporting your academic journey.

I look forward to welcoming you to our campus and witnessing the remarkable achievements that will undoubtedly result from your experience here. Your decision to join our programme will be one of the best investments in your life.

Welcome to XBS, where excellence meets opportunity!

Rev. Dr. John Felix Raj, S.J.

Vice-Chancellor, St. Xavier's University, Kolkata

ABOUT XAVIER BUSINESS SCHOOL

Xavier Business School (XBS), under the umbrella of St. Xavier's University, Kolkata is offering a 2-year full-time MBA Degree Programme and 2-year MBA (Executive) Programme with specializations in the domain of Finance, Marketing, Human Resource (HR) and Business Analytics. XBS as a member of XAMI (Xavier Association of Management Institutes) began its journey in August 2018 with a commitment to provide quality management education and develop students into successful and responsible business leaders and entrepreneurs. Besides developing industry-ready management professionals, XBS follows the Ignatius charism and aims at forming men and women for others who are competent, committed, compassionate and service-oriented leaders. We attest to our motto 'Nihil Ultra'; upholding the illustrious Jesuit legacy and our commitment to creativity, leadership, and standards.

On 17th August, 2024, Xavier Business School (XBS), under the umbrella of St. Xavier's University, Kolkata has started its first batch of Executive MBA and the same has received an overwhelming response from the industry, showcasing our commitment to adopting to the evolving needs of the business education and ensuring that professionals can continue their learning journey while balancing their careers.

The Executive MBA Programme has been specifically designed for junior, mid-level and senior executives who want to enhance their leadership skills, business acumen, and career prospects. This programme typically differs from the traditional MBA programme in several ways to accommodate the needs of working executives and to equip them with advanced management skills and leadership capabilities. The programme aims to equip experienced professionals with the skills, knowledge, and network needed to advance in their careers and take on leadership roles in today's dynamic business world.

PROGRAMME HIGHLIGHTS

- Course Duration: **July 2025 to June 2027.**
- One Week **On-Campus Immersion Programme**, once in each year of the 2 Year programme.
- Personalized Learning through **MOOC Courses (1 per semester)** from Coursera/Udemy/NPTL/Swayam or **One Project Bases Course** with at least 4 Credit Points.
- Experiential learning opportunities through **Internship (12 weeks)**, consulting projects, and simulations to provide practical insights into business challenges.
- **Additional Certification Courses** on Lean Six Sigma, Digital Marketing, Project Management etc. that will provide executives with specialized skills and knowledge that are highly valuable in various industries.
- Highly experienced Faculty from Industry and Academia.
- Robust curriculum with **Applied learning pedagogy** through case studies and real-world projects to enhance practical problem-solving and decision-making skills.
- State-of-the-art infrastructural facilities includes Smart Classrooms, Finance and Analytics Lab with latest software, well equipped library with digital resources etc.
- Be part of the **Xaverian Alumni** network, to get ongoing support & opportunities throughout your career.
- The programme has been structured to accommodate the schedules of working professionals. Classes will be held on campus during the weekends (**Saturdays & Sundays**) from **9:30 AM to 6:00 PM**, making it possible to pursue the degree while still working full-time.

THE FACULTY

The faculty at Xavier Business School is a judicious mix of researchers, academicians, behavioral scientists, practitioners from varied disciplines and consultants of industries. The core faculty team is supplemented by guest or visiting faculty members from reputed academic institutions and professional organizations, both national and international.

FULL-TIME FACULTY MEMBERS

Dr. Sitangshu Khatua MBA, M.Tech, Ph.D. (XLRI), CFA	Dean of Xavier Business School and Associate Professor – Finance
Dr. Soma Sur MBA, M.Phil., Ph.D.	Professor – Marketing
Dr. Manodip Ray Chaudhuri M.Sc. (Economics), PGDBM – HRM, M.A. (International Development), Ph.D.	Professor – OB & HR
Dr. Shuvendu Chakraborty M.Sc. (Applied Mathematics), MBA, Ph.D.	Associate Professor – Quantitative Methods
Dr. Saugat Ghosh MBM, M.A. (English), Ph.D.	Assistant Professor – Marketing
Dr. Tanushree Biswas M.Sc. (Mathematics), Ph.D.	Assistant Professor – Quantitative Methods
Dr. Ruchita Burman PGDBA., Ph.D.	Assistant Professor – Marketing
Rev. Dr. Mourlin K, S.J. MBA, Ph.D.	Assistant Professor – OB & HR
Dr. Banhi Guha MBA, Ph.D.	Assistant Professor – Finance
Dr. Tutun Mukherjee M.Com., MBA (Finance), PGDFM, Ph.D.	Assistant Professor – Finance
Dr. Souren Koner MBA, Ph.D.	Assistant Professor – Marketing
Dr. Surajit Das M.Com, MBA (Finance), Ph.D.	Assistant Professor – Finance



GUEST FACULTY MEMBERS

- **Dr. Binay Bhushan Chakrabarti**, Former Professor of Finance at IIM Calcutta, Former Director of IIM Ranchi (*Finance*)
- **Dr. Pankaj K Agarwal**, CFA, Associate Professor of Finance at XLRI Delhi (*Finance*)
- **Dr. Arindam Saha**, FPM (XLRI), Managing Director & Founder - Vista intelligence Pvt. Ltd. (*Finance*)
- **Dr. Avijit Bhattacharyya**, M.E. (Jadavpur University), Ph.D. (University of Calcutta), Principal Consultant – TCS, SAP Certified ERP Consultant (*Analytics*)
- **Mr. Prantik Roy**, Assistant Professor of Finance, XLRI – Jamshedpur (*Finance*)
- **Dr. P. Venugopal**, Professor of Marketing and Former Dean of XLRI Jamshedpur (*Marketing*)
- **Mr. Krishanu Maitra**, PGDM (IIM-C), Co-Founder and CEO, Wyyn Corporation Ltd. (*Marketing*)
- **Dr. Kalyan Sankar Sengupta**, MSc., Ph.D, Adjunct Professor at IMI, Kolkata (*Analytics*)
- **Dr. Ratna Sinha**, FPM (XLRI), VP-HR Tata Group (*HR*)
- **Dr. Arun Sinha**, Adjunct Professor of HR, IIM Sambalpur (*HR*)
- **Mr. Rahul Bose**, Corporate Trainer, PGDM (XLRI), Business Consultant, Ex-IBM (*HR*)
- **Mr. Bibhas Mondal**, PGDM (IIM-C), Senior Consultant – Cognizant (*Analytics*)
- **Mr. Arup Banerjee**, Senior Vice President – Global Delivery and Practices, Mindtek (*Analytics*)
- **Dr. Koushik Dutta**, B.Tech (IIT – Kharagpur), PGDM (IIM-C), Ph.D. (XLRI), Former Professor of Practice of IIM Indore and currently visiting professor at IIM Indore, IIM Shillong and IIM Amritsar, Consultant of World Bank, UNESCO, Govt. of India, etc. (*Strategic Management*)
- **Dr. Ranjan Das**, Former Professor of Strategic Management, IIM Calcutta (*Strategic Management*)
- **Capt. Amit K Sanyal**, Learning and Development Specialist – PG Diploma in Digital and Cyber Forensics, Master Degree in HR Development Management and Defence and Strategic Studies (*HR*)
- **Dr. Bhaskar Basu**, Professor of Information Systems – Xavier Institute of Management (XIM) University, Bhubaneswar (*Production & Operations*)
- **Dr. Gautam Banerjee**, Ph.D. (Jadavpur University), Professor of Management Studies at National Institute of Technology (NIT), Durgapur (*Quantitative Techniques*)
- **Dr. Debdulal Dutta Roy**, Associate Professor – Psychology Research Unit, Indian Statistical Institute (ISI), Kolkata (*Research Methodology*)

INDUSTRY ACADEMIA INTERFACE

In today's dynamic and competitive business landscape, the demand for executive education has never been higher. As professionals strive to advance their careers, they seek programmes that not only provide theoretical knowledge but also foster a deep connection with the real-world industry. This is where the industry-academia Interface at Xavier Business School stands out as a beacon of excellence.

Our Executive MBA programme goes beyond traditional education by offering a unique and enriching experience that bridges the gap between academic theory and practical industry expertise. XBS is proud to have hosted the following distinguished industry stalwarts in varied events organised on campus.

• **Dr. Sanjiv Goenka**

Chairman, RP- Sanjiv Goenka Group

• **Mr. Chandra Shekhar Ghosh**

Former MD, Bandhan Bank

• **Mr. Umesh Chowdhary**

Vice-Chairman & MD, Titagarh Wagons Ltd.

• **Mr. Debashis Sen**

IAS, Former Additional Chief Secretary, IT&E, Former Chairman & MD, WBHIDCO Ltd.

• **Mr. Dhruba Mukherjee**

CEO, ABP Pvt. Ltd.

• **Mr. Somesh Dasgupta**

Whole Time Director, India Power Corp. Ltd.

• **Mr. Subrata Chatterjee**

Head HR – Global Designing & Engineering Company, Arcelor Mittal

• **Mr. Rajiv Kaul**

Chairman, Nicco Group

• **Mr. Sagar Daryani**

Co-Founder and CEO, Wow! Momo Foods Pvt. Ltd.

• **Mr. Ravi Todt**

MD – BTL EPC Ltd., Shrachi Agrimech

• **Mr. Harshavardhan Neotia**

Chairman, Ambuja Neotia Group

• **Mr. Avik Kumar Roy**

MD and CEO, Exide Industries Ltd.

• **Mr. Roopen Roy**

Founder and CEO, Sumantrana

• **Mr. Rahine Bose**

Senior Chief Manager & Regional Head, Key Corporate and Institutional Relationships, ICICI Bank Ltd.

• **Mr. Sanjoy Banerjee**

MD and Head – Global Delivery Centre, PwC

• **Mr. Sudipto Ray**

Managing Director – Technology, Accenture India

• **Shri Surajit Kar Purkayastha**

Retd. IPS, Former Police Commissioner of Kolkata, Chairman, SNTCSSC

• **Mr. Jimmy Tangree**

Head, 91.9 Friends FM

• **Mr. Tanmoy Banerjee**

Director, RT Network Solutions Pvt. Ltd.

• **Mr. Avelo Roy**

Managing Director & Startup Mentor, Kolkata Ventures



COURSE STRUCTURE

Details	Credits
10 Core Courses of 4 Credits in Semester I & II	40
8 Elective Courses of 4 credits in Semester III & IV	32
Internship Project (Duration : 12 weeks)	12
1 MOOC Course / 1 Project Based Course in each Semester of 4 Credits	16
Comprehensive Viva-Voce in Semester IV	4
Total Credits	104

• **Summer Internship Project:** On the completion of the 2nd semester, each candidate needs to undergo a mandatory Summer Internship, for a period of 12 weeks on the basis of their specialization area. The internship may be taken up by the candidate in their own company also. Every candidate is required to submit a Project Report on the basis of their internship during the 3rd Semester along with a Project Viva.

• **MOOC Courses / Project Based Course:** The Executive MBA programme goes beyond traditional classroom learning. To equip the students with a comprehensive skill set and knowledge base, a selection of Massive Open Online Courses (MOOCs) are offered that are seamlessly integrated into the curriculum. These MOOC certification courses are carefully chosen from platforms like Coursera/Udemy/NPTL/Swayam to complement and enhance the Executive MBA experience, ensuring that the students graduate with a holistic understanding of today's business landscape. Every student is required to undergo One MOOC Course or One Project Based Course with at least 4 Credit Points in each Semester of the 2 Year executive MBA Degree Programme and submit the course completion certificate to the institute before the completion of each semester.

• **Immersion Programme:** XBS recognizes that the pursuit of an Executive MBA is a transformative journey. To enhance the learning experience of the candidate and to provide a unique opportunity for immersive education, a one-week immersion programme is offered once in each year of the 2 Year Executive MBA Degree Programme that serves as the apex of a candidate's academic adventure. The immersion programme condenses essential coursework and practical experiences into an intense one-week period. During this week, the candidate will be exposed to diverse industries and corporate environments. This hands-on experience allows the candidate to observe and participate in actual business operations, bridging the gap between theory and practice. Interacting with highly acclaimed academicians, industry experts, alumni, and fellow students during the immersion program can be invaluable. Such connections can lead to collaborations, mentorships, and career opportunities.

OUR KEY RECRUITERS



COURSE CURRICULUM

SEMESTER 1

Paper Code	Papers	Credit	Full Marks
MBE1010T	Managerial Economics	4	100
MBE1020T	Managerial Accounting	4	100
MBE1030T	Business Statistics	4	100
MBE1040T	Organizational Behavior	4	100
MBE1050T	Operational Research	4	100
MBE1060T	MOOC Course / Project Based Course	4	-
	Sub-Total (A)	24	500

SEMESTER 2

Paper Code	Papers	Credit	Full Marks
MBE2010T	Financial Management	4	100
MBE2020T	Marketing Management	4	100
MBE2030T	HR Management	4	100
MBE2040T	Business Analytics	4	100
MBE2050T	Strategic Management	4	100
MBE2060T	MOOC Course / Project Based Course	4	-
	Sub-Total (B)	24	500

SEMESTER 3

Paper Code	Papers	Credit	Full Marks
MBE3010T	Specialization Elective 1	4	100
MBE3020T	Specialization Elective 2	4	100
MBE3030T	Specialization Elective 3	4	100
MBE3040T	Specialization Elective 4	4	100
MBE3050T	Summer Internship Project (Report + Viva)	12	300
MBE3060T	MOOC Course / Project Based Course	4	-
	Sub-Total (B)	32	700

SEMESTER 4

Paper Code	Papers	Credit	Full Marks
MBE4010T	Specialization Elective 1	4	100
MBE4020T	Specialization Elective 2	4	100
MBE4030T	Specialization Elective 3	4	100
MBE4040T	Specialization Elective 4	4	100
MBE4050T	Comprehensive Viva-Voce	4	100
MBE4060T	MOOC Course / Project Based Course	4	-
	Sub-Total (B)	24	500
	Grand Total (A+B+C+D)	104	2200



COURSE CURRICULUM

Specializations (Elective Papers) – Each student must select FOUR Elective Papers

FINANCIAL MANAGEMENT SPECIALIZATION PAPERS

Paper Code	Titles
MBE301IT	Investment Analysis and Portfolio Management
MBE302IT	Taxation
MBE303IT	Financial Statement Analysis and Reporting
MBE304IT	Corporate Restructuring and Valuation
MBE305IT	Project Management & Appraisal
MBE306IT	Financial Modelling using Excel
MBE401IT	Strategic Financial Management
MBE402IT	Financial Risk Analytics
MBE403IT	Financial Derivatives and Risk Management
MBE404IT	Fin Tech – Block Chain
MBE405IT	International Finance
MBE406IT	Behavioral Finance

MARKETING MANAGEMENT SPECIALIZATION PAPERS

Paper Code	Titles
MBE3012T	Integrated Marketing Communications
MBE3022T	Consumer Behaviour
MBE3032T	Sales and Distribution Management
MBE3042T	Product and Brand Management
MBE3052T	Service Marketing
MBE3062T	Business to Business Marketing
MBE4012T	Marketing Analytics
MBE4022T	Customer Relationship Management
MBE4032T	Retail Management
MBE4042T	Digital and Social Media Marketing
MBE4052T	Supply Chain Management
MBE4062T	International Marketing

HUMAN RESOURCE MANAGEMENT SPECIALIZATION PAPERS

Paper Code	Titles
MBE3013T	Manpower Planning, Recruitment and Selection
MBE3023T	Managing Diversity and Inclusions
MBE3033T	Industrial Relations and Labour Laws
MBE3043T	Training And Development
MBE3053T	Performance Management System
MBE3063T	Compensation And Benefits Management
MBE4013T	Organizational Development
MBE4023T	Strategic HRM
MBE4033T	HRIS and HR Analytics
MBE4043T	International HRM
MBE4053T	HR Accounting and Audit
MBE4063T	Career Planning and Talent Management

BUSINESS ANALYTICS SPECIALIZATION PAPERS

Paper Code	Titles
MBE3014T	Decision Modelling
MBE3024T	Data Visualization and Business Intelligence
MBE3034T	Multivariate Analysis
MBE3044T	Data Mining
MBE3054T	Cognitive Analytics
MBE3064T	Data Warehousing and DBMS
MBE4014T	Business Intelligence and Advanced Forecasting Techniques
MBE4024T	HRIS and HR Analytics
MBE4034T	Marketing Analytics
MBE4044T	Financial Risk Analytics
MBE4054T	Prescriptive Analytics & Business Optimization
MBE4064T	Artificial Intelligence, ML & Deep Learning and Big Data



INFRASTRUCTURE & FACILITIES

St. Xavier's University, Kolkata is located in a sprawling campus of **Wi-Fi enabled** 16.64 acres, in Newtown, Kolkata. The entire campus is being developed aesthetically. All the classrooms, computer labs, halls, etc., equipped with latest communication systems, power point projectors and are fully air-conditioned. Keeping in pace with the current technological advancement, XBS uses smart classrooms to enable knowledge sharing across borders and time zones via the blended mode framework for conducting sessions.

St. Xavier's University, Kolkata library is well equipped with modern facilities and resources (**print and electronic**) in the form of online databases, micro-documents, books, journals, reports, etc. It has also developed a full-fledged Digital Library to provide remote access to the students.

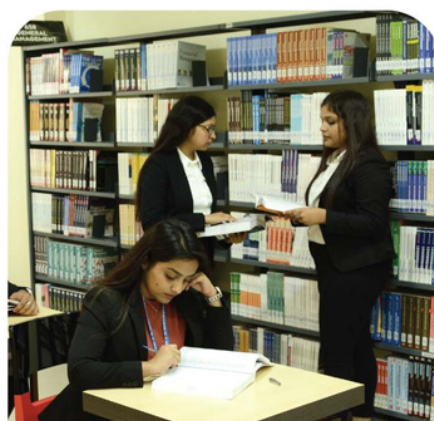
The students are also provided with a well-equipped computer lab with updated systems installed with data analytics software such as SPSS, R Studio, Tableau etc. which helps them in their research related work throughout the course. We make active efforts in continuously upgrading ourselves with the technology, adapting to the defining technological force of this millennium through our newly built **Finance Lab and Communication Lab**.



Smart Classrooms



Amphitheatre Style Classrooms



Lending & Reading Library



Computer Lab



Communication & Finance Lab



Conference Room

FEE DETAILS

1) Admission Fee: With the payment of this Admission Fee of **Rs.30,000/-**, the admission of the candidate will be confirmed. He/she will be given few weeks' time from the date of releasing the admission offer letter to pay the admission fee and First Semester Course Fees.

2) Security Deposit (Refundable): Each student will deposit **Rs. 5,000/-** as Caution Money in the **1st semester**, which does not accrue any interest, and is refundable after the completion of the course and after deducting the dues, if any.

3) Alumni Membership Fee: Every student of MBA Programme will be required to pay **Rs. 5015/-** (including GST), along with the course fees of **4th semester**, towards the life membership fees of St. Xavier's University Kolkata Alumni Association (SXUKAA).

TYPE OF FEES	SEM I (₹)	SEM II (₹)	SEM III (₹)	SEM IV (₹)
Tuition Fee	1,00,000	1,00,000	1,00,000	1,00,000
Immersion & Other Skill Enhancement Programs	20,000	20,000	20,000	20,000
Development Fee	10,000	10,000	10,000	10,000
Library Fee	10,000	10,000	10,000	10,000
Examination Fees	5,000	5,000	5,000	5,000
Computer & E-Facilities	5,000	5,000	5,000	5,000
TOTAL	1,50,000	1,50,000	1,50,000	1,50,000

Fee Refund Policy: University follows UGC Fee Refund Guidelines of October 2018.

ELIGIBILITY CRITERIA

- Applicant should possess an **Undergraduate Degree** of minimum 3 years duration in any discipline from a recognized University (Approved by UGC), with a **minimum of 45% marks** (or equivalent grade point) in aggregate.
- Applicant must have a minimum of **2.5 years of full-time work experience (As on 30.06.2025)** in one or more registered companies. Applicants must be **currently employed**.



SELECTION PROCEDURE

The final selection of the applicant will be based on his/her **composite score** prepared by Xavier Business School, which considers assessment of the candidate from different dimensions, which includes the following:

- Past Academic Scores [Class X, XII and Graduation] (**Weightage: 20%**)
- Aptitude Test [50 Marks – 1 Hour] to be conducted by the St. Xavier's University, Kolkata (**Weightage: 20%**)
- Personal Interview (**Weightage: 30%**)
- Work Experience (**Weightage: 30%**)

XBS Admissions Committee reserves the right to modify these components while communicating these to the applicants at the Individual Assessment stage (Personal Interview). The overall objective will be to identify and assess the candidate's potential for a managerial career.

STEPWISE ADMISSION PROCEDURE

Visit www.sxuk.edu.in/xbs
& click on the Apply Now
Button to Fill up the
Application Form

1

Pay INR 1000
online & submit the
application form

3

Appear for the
Aptitude Test and
Personal Interview
conducted by Xavier
Business School

5

Accept the offer by
paying the Admission
Fee & Semester One
Course Fee

7

2

After filling up the details (Personal, Academic etc.), he/she needs to upload the necessary supporting documents (Class X, XII, Graduation Marksheets, Proof of Permanent Address, Proof of Employment, Proof of Date of Birth, Caste/Religion Certificate for reserved category, Passport size color Photograph).

4

Based on the
application, shortlisted
candidates will be
called for the Aptitude
Test and Personal
Interview (PI)

6

A list of shortlisted
candidates after Aptitude
Test & PI will be prepared
& the Admission Offer will
be sent to the selected
candidates.

8

Final Admission will
be confirmed after the
physical verification
of documents

CONTACT US

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