

St. Xavier's University, Kolkata  
Xavier Business School

# PLACEMENT BROCHURE

2020-2022



We welcome you to one of  
Eastern India's best emerging  
B-school backed by a  
500-year-old Jesuit Legacy -

Forming **men**  
and **women**  
for others



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# MESSAGE FROM VICE-CHANCELLOR



**Rev. Dr. John  
Felix Raj, S.J.**

Vice-Chancellor  
St. Xavier's University,  
Kolkata

"Education is the most powerful weapon with which you can transform the world." – Nelson Mandela

I have had the pleasure and privilege of introducing the first batch of aspiring managers of Xavier Business School (XBS) of St. Xavier's University, Kolkata. The first two batches graduated with flying colors and now the third batch has come in and looks forward to grow and achieve their dreams.

The aim of the AICTE – approved Xavier Business School is not just to produce managers; but to endeavor to create future leaders of industry and the country; leaders who believe they can and thus they begin to see opportunities all around. Xavier Business School, equipped with all the facilities is offering a two-year residential programme in Business Administration with specializations in Finance, Marketing and Human Resource.

The third batch has completed their one year of study and 2-month of internships in leading private and public sector companies. We are hopeful that the XBS students will get good opportunities to start off their career in esteemed organizations, which will, in the real sense, boost their career ahead.

I wish the students all success. I also extend my heartfelt gratitude to all the organizations who shall be a part of our campus placement program and extend their support to our promising batch of candidates to start their life's journey into the corporate world. My whole-hearted good wishes for them. God bless all of us. Nihil Ultra!



## MESSAGE FROM DEAN



**Dr. Manodip Ray  
Chaudhuri**

Associate Professor  
and Dean  
St. Xavier's University,  
Kolkata

XBS aims to incorporate a holistic approach to management education through its residential MBA program. The business school has three core specialisations on offer, which include, Finance, Marketing, Human Resources. Through rigorous grooming within the classroom and an application-based curriculum, Xavier Business School intends to contribute to the Indian economy at large by producing graduates who are adept to take up challenges in the corporate sphere. Rapid globalisation and digitalisation have thrown business schools across the globe, the challenge and the opportunity to educate, train and prepare the upcoming generation for the time to come, which intends to be data driven and technologically advanced.

Owing to the expertise of our experienced faculty members and our associations in the industry, we at Xavier Business School have successfully integrated the purview of analytics and business intelligence within the scope of our pedagogy. Having commenced its journey in 2018, XBS has grown in leaps and bounds. The first batch of XBS achieved 94% placement and our graduates were absorbed by multinational companies, start-ups, agencies belonging to a wide array of industries.

I take this opportunity to invite the recruiting managers and hiring supervisors of the corporate world to give the students of Xavier Business School an opportunity to prove their mettle and exhibit their readiness to take on the challenges of the corporate world.



## INTRODUCTION

Xavier Business School (XBS), under the umbrella of St. Xavier's University, Kolkata offers a two-year full-time residential MBA programme, with specializations in the domains of Finance, Marketing, and Human Resources. XBS as a member of XAMI (Xavier Association of Management Institutes), began its journey in August 2018 with a commitment to provide quality management education & develop students into responsible contemporary business leaders & successful entrepreneurs. Besides developing industry-ready management professionals, XBS follows the Ignatius charism and aims at forming men and women for others who are competent, committed, compassionate, and service-oriented leaders. We attest to our motto 'Nihil Ultra' upholding the illustrious Jesuit legacy and our commitment to creativity, leadership, and standards. The MBA programme at XBS has been designed keeping pace with the contemporary industry requirements.

Our teaching-learning process is a blend of both theory and practice. Our beyond-classroom learning exercises encourage the students to nurture their creative and critical thinking skills. At XBS, we have a pool of experienced full-time faculty members, duly supported by industry stalwarts and academicians as visiting faculty and as guest resource persons. With the objective of providing practical exposure to the students, interaction with industry experts in the form of G-Talks, panel discussions, workshops, and webinars are conducted throughout the duration of the program. To facilitate the holistic development of our students, we motivate them to participate in various co-curricular and extra-curricular activities on a continuous basis. The residential programme of XBS offers a platform for our students to build upon their cultural sensitivity, social skills, and teamwork. The XBS family creates an environment of home away from home for their students.

**VISION:** Rooted in and inspired by the Ignatius charism of forming men and women for others, St. Xavier's University, Kolkata, as a Centre of Excellence, strives to promote a society based on love, freedom, liberty, justice, equality and fraternity.



# COURSE STRUCTURE

SEMESTER - I	Titles	Credits	Full Marks
	Management Principles and CSR	4	100
	Basics of Accounting for Managers	4	100
	Business Communication	2	50
	Business Statistics	4	100
	Managerial Economics	4	100
	Cost Management	2	50
	Computer Application in Business and MIS	4	100
	Organizational Behaviour	4	100
	Business Ethics and Legal Environment	4	100
	<b>Total Credits</b>	<b>32</b>	<b>800</b>

SEMESTER - II	Titles	Credits	Full Marks
	Indian Economy & Policy	4	100
	Financial Management	4	100
	Marketing Management	4	100
	Human Resource Management	4	100
	Production & Operations Management	4	100
	Quantitative Techniques and Research Methodology	4	100
	Strategic Management	4	100
	Business Analytics	4	100
	Comprehensive Viva-I	2	50
	<b>Total Credits</b>	<b>34</b>	<b>850</b>

SEMESTER - III	Titles	Credits	Full Marks
	<b>Specializations (Elective Papers) – Each student must select FOUR Electives Papers</b>		
	<b>Management-Related Subjects</b>		
	Entrepreneurship Development & New Venture Creation	4	100
	Organizational Development and Change Management	4	100
	Project Work	6	150
	Project Viva	2	50
	<b>Total Credits</b>	<b>32</b>	<b>800</b>



SEMESTER-IV	Titles	Credits	Full Marks
	<b>Specializations (Elective Papers) – Each student must select FOUR Electives Papers</b>		
	<b>Management-Related Subjects</b>		
	Environment and Business Sustainability	4	100
	Dissertation	4	100
	Comprehensive Viva- II	2	50
	<b>Total Credits</b>	<b>26</b>	<b>650</b>
	<b>Total Academic Credits</b>	<b>124</b>	<b>3100</b>

## NON-ACADEMIC CREDIT

Titles	Credits	Full Marks
Non-Academic Credits	4	100
<b>GRAND TOTAL CREDITS (ACADEMIC + NON-ACADEMIC)</b>	<b>128</b>	<b>3200</b>

### Financial Management Specialization Papers

Advanced Cost & Management Accounting  
Banking & Insurance  
Investment Analysis & Portfolio Management  
Taxation  
Financial Institutions & Markets  
Financial Statement Analysis & Reporting  
Financial Derivatives & Risk Management  
Strategic Financial Management  
Project Appraisal & Finance  
Corporate Restructuring & Valuation  
International Finance  
Behavioral Finance

### Marketing Management Specialization Papers

Integrated Marketing Communications  
Consumer Behaviour  
Sales & Distribution Management  
Product & Brand Management  
Service Marketing  
Business to Business Marketing  
Marketing Analysis  
Customer Relationship Management  
Retail Management  
Digital & Social Media Marketing  
Rural Marketing  
International Marketing

### Human Resource Management - Specialization Papers

Manpower Planning, Recruitment & Selection  
Leadership & Team Dynamics  
Industrial Relations  
Training & Development  
Performance Management System  
Compensation & Benefits Management

Labour Laws  
Strategic HRM  
HRIS & HR Analytics  
International HRM  
HR Accounting & Audit  
Talent Management



## SUMMER INTERNSHIP

On completion of the second semester, each student needs to undergo a mandatory Summer Internship Programme (SIP) for a period of 6 to 8 weeks. SIP acts as a stepping-stone for the management graduates by providing an exposure to the corporate world in their respective domains. SIP creates an opportunity to the students to gain real-life experience and build-up their networking skills. The students are required to submit a report on their summer internship and undergo a viva-voce as part of the curriculum.



## DISSERTATION

In the fourth semester, students are required to prepare a dissertation report on the topic of their choice approved by the supervisor. Further, students need to undergo a viva-voce for the same.

# FACULTY MEMBERS

The faculty at Xavier Business School is a judicious mix of researchers, academicians, behavioral scientists, practitioners from varied disciplines and consultants of industries. The core faculty is supplemented by Guest or Visiting Faculty members from reputed academic institutions and professional organizations, both national and international.

## CORE FACULTY MEMBERS



### **Dr. Manodip Ray Chaudhuri**

M.Sc. (Economics), P.G.D.B.M. - HRM,  
M.A. (International Development) University of Guelph, Canada  
Ph.D. (Business Management - HR) University of Calcutta  
**Associate Professor - OB & HR and Dean of XBS**



### **Dr. Soma Sur**

MBA, M.Phil., Ph.D.  
**Professor - Marketing**



### **Dr. Sitangshu Khatua**

MBA (Finance), Ph.D., CFA (Level-I)  
**Associate Professor - Finance**



### **Dr. Shuvendu Chakraborty**

M.Sc. (Applied Mathematics), MBA, Ph.D.  
**Associate Professor - Quantitative Methods**



### **Rev. Dr. Mourlin K, S.J.**

MBA, Ph.D.  
**Assistant Professor - OB & HR**





**Dr. Saugat Ghosh**

MBM, M.A. (English), Ph.D.utta

**Assistant Professor - Marketing**



**Dr. Ipsita C. Patranabis**

M.Sc., MBA, M.Phil., Ph.D.

**Assistant Professor - OB & HR**



**Dr. Monirul Islam**

M.Sc., MBA, PGDRD, PGPBM, Ph.D.

**Assistant Professor - Marketing**



**Dr. Sayantan Kundu**

MBA, Ph.D.

**Assistant Professor - Finance**



**Dr. Chhavi Gupta**

MBA, Ph.D.

**Assistant Professor - General Management**



**Dr. Tanushree Biswas**

M.Sc. (Mathematics), Ph.D.

**Assistant Professor - Quantitative Methods**



**Dr. Ruchita Burman**

PGDBA., Ph.D.

**Assistant Professor - Marketing**

## VISITING FACULTY MEMBERS

**Mr. Vikash Goel**

CA, CFA, MBA, MS FINANCE, PGDFBM(IIM-C)  
Finance, Training and HR Professional

**Dr. Bhaskar Basu**

Professor of MIS, XIMB

**Dr. Sankarshan Basu**

Professor – Finance, Indian Institute of Management, Bangalore (IIM-B)

**Dr. Deepankar Sinha**

Professor – Indian Institute of Foreign Trade, Kolkata

**Prof. Jonathan Jakson**

Professor of Business, Chicago State University, USA

**Prof. Debasish Chakraborty**

Central Michigan University, USA

**Ms. Smita Guha**

Indian Revenue Service

**Prof. Kala Seal**

Professor, Loyola Marymount University, USA

**Mr. Rahul Bose**

B. Tech, PGDM (XLRI)  
Global Manager, Learning & Knowledge, IBM

**Dr. Sumanta Bandyopadhyay**

Masters in Food Technology and Agro Business Management, Ph.D.

**Mr. Sudhanshu Singh**

B.Sc. (Economics), LLB, LLM

**Mr. Tanmoy Chakraborty**

M.Tech

# COMMITTEES AND CLUBS



## ACADEMIC AFFAIRS COMMITTEE

The purpose of the Academic Affairs Committee is to oversee the academic activities and act as a vital link between the student body and the faculty at the Institute. The committee is responsible for promoting an intellectually stimulating learning environment that encourages academic success, personal development and student satisfaction. It keeps the students aware of the upcoming academic activities and rules and policies of the institute.



## THE PLACEMENT COMMITTEE

This committee is formed to interact with companies on a continuous basis to bring the optimum and best-fit career opportunities to the students of XBS for their summer and final placements. It facilitates prospective employers by organizing institute-industry interactions regularly and providing complete support for arranging placement activities on the campus.



## XAVIER ENTREPRENEURSHIP CELL (XEC)

XEC regularly organises events which helps cultivate an entrepreneurial spirit amongst the students of XBS. The cell not only nurtures the budding entrepreneurs but also provides them with the most advantageous opportunities in order to make sure that no stimulating proposition goes in vain.



## MANAGEMENT GAMES, DEBATE AND QUIZ (MADEQ)

MADEQ regularly organises management games, debates and quizzes in the campus so that the students of XBS are always prepared with utmost knowledge about all the happenings from the world of business and they can represent the department in various fests and events organised all over the country. MADEQ initiates activities to empower every individual to become more effective and efficient creator, communicator, leader and believer of oneself.



## THE ART & CULTURAL AFFAIRS COMMITTEE

The committee strives to celebrate the cultural diversity on campus by organizing various events. This committee is an attempt to capture the vibrant persona of the students by offering them a platform to showcase their inner musicians, dancers, actors, painters, photographers and dreamers.





#### **THE XATHLETES (SPORTS AFFAIRS COMMITTEE)**

They provide opportunities for students to play, practice, and participate in various sports events within and outside the B-school. The aim is to foster a sense of team spirit, sportsmanship, and competitiveness in the student. The committee organizes various sporting events throughout the year, ranging across indoor to outdoor sports.



#### **XAVIER SOCIAL RESPONSIBILITY CELL (CSR GROUP)**

Xavier Social Responsibility Cell strives to sensitize the future business leaders of the institute towards social responsibilities to maintain a balance between the economy & ecosystems. XBS attempts to bring about significant changes in the society through interactions at the grassroots level with regards to different sectors including education, healthcare, and environmental care.



#### **MEDIA & PR CELL**

The role of Media and PR committee is to foster community relations with external stakeholders through several media relation activities. The committee is responsible in branding activities through regular corporate newsletters, engagement with the print media and by facilitating institute's online presence across various platforms.



#### **INDUSTRY AND ALUMNI RELATIONS COMMITTEE**

The committee is responsible for fostering relationships with multifaceted industries that acts as the liaison between the student fraternity & the corporate community. The enriching Guest Lectures & Panel Discussions headed by eminent industry stalwarts complement the classroom pedagogy & imbibe strong erudition of management principles. The committee substantiates mentorship programs between the illustrious alumni of XBS & the current students.



#### **FINNOVATION (THE FINANCE CLUB)**

Finnovation works towards boosting interest in Finance and Investment on the campus. The club's activities explore the various verticals within Finance including stock markets, investments, equity research, financial policies etc. through competitions, workshops, and career-oriented events and opportunities.





### PEOPLE ELEMENTS (THE HR CLUB)

People Elements facilitates a platform to imbibe team-building spirit, decision-making skills, inter-personal skills, and spontaneous rational and practical thinking by conducting competitions and workshops. The club's aim is to incubate future leaders by engaging diverse innovative methodologies, including experiential learning, simulations and real-life projects.



### MARQUEST (THE MARKETING CLUB)

The club aims at keeping members abreast with the latest on marketing while integrating the vast experience of its members across functions and industries such as Advertising, Research, Sales, Branding communication, Digital marketing, Media to name a few. It organises events which allows the students to have a glimpse into the challenges faced by marketers working in the real world.



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## INDUSTRY INTERFACE

Xavier Business School has always focused on the all-round development of its students where industrial exposure has played a major role. A number of industry stalwarts have visited the university campus and enlightened the students with their valuable words. During the time of pandemic, despite all difficulties, the experts have delivered their viewpoints, through the virtual platform, in several topics which have been essential for the expansion of knowledge of the students and necessary for the growth of the budding business minds.

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## INDUSTRY MEETS

During the academic year 2020-21, XBS organized interactive virtual lecture sessions at regular intervals which were delivered by eminent industry professionals. Addressing the post-covid era, the continuously evolving Market, Fraud Awareness, 21st Century Skills, the Union Budget 2021-22, and Growth & Development were some of the topics that were discussed during these sessions. XBS also organized Entrepreneurial Talk Series, in which successful entrepreneurs from various fields were invited to share their learnings and to inculcate that entrepreneurial zeal amongst the students of XBS. We were a host to eminent personalities in the industry like Mr. Sanjiv Goenka (Chairman, RP Sanjiv Goenka Group), Mr. Chandra Shekhar Ghosh (MD, Bandhan Bank), Mr. Gautam Chatterjee (MD and CEO, Exide Industries Ltd.), Mr. Roopen Roy (Founder and CEO at Sumantrana), Mr. Dhruba Mukherjee (Vice President - Telegraph, ABP Ltd.), Mr. Jayanta Saha (Vice President, Marketing, Khadim's), and Mr. Yoo Chang Ho (Minister Counsellor, Korean Embassy to India), among others.



**Mr. Sudipto Roy**  
Managing Director,  
Accenture



**Ms. Swati Ghosh**  
HR Manager,  
SREI



**Mr. Dhruba Mukherjee**  
Vice President  
Telegraph, ABP Ltd.

# INDUSTRY VISITS

Xavier Business School believes in the importance of practical learning, and as such organizes frequent visits to various industries, in and around West Bengal. XBS values the safety of its students. Considering the fatal consequence of the pandemic, no industry visits could be organized in the current academic year. In the past, the students have been taken to the factories of big multinationals like ITC, Coca-Cola, Zydus Healthcare Ltd., and Sikkim Supreme to familiarize them with the core working environment of these companies.





# SKILL ENHANCEMENT ACTIVITIES

Over the course of the year, Xavier Business School has organized several activities and courses to equip the students with all the skills they need to accomplish their goals in the corporate world. The students are taught in a dynamic and interactive environment by experienced individuals and industry leaders.



## BUSINESS SIMULATION ACTIVITIES

To improve the decision-making skills of their students and promote their all-rounded education and development, XBS conducted business simulation sessions in collaboration with Capstone. The business simulations provide engaging, real-world learning experiences in a customized environment. The students improve their decision-making, management, and analytical skills across different areas including marketing, finance, production, and human resources.



## QUANTITATIVE SKILL ENHANCEMENT ACTIVITIES

XBS, in collaboration with leading platforms, conducted certification courses in Advanced Excel, a tool that is an extremely essential part of industry readiness. In addition, a certification course on Research Methodology and Analysis of Data using Statistical Tools was also conducted to improve the analytical skills of the students and train them in the use of SPSS software. The students are also equipped with data presentation skills using Tableau and familiarised with the growing importance of Digital Marketing through interactive courses.





### QUALITATIVE SKILL ENHANCEMENT ACTIVITIES

The importance of soft skills in the corporate arena is unparalleled. XBS conducts structured mock interviews and group discussions on a regular basis to prepare its students for placement interviews and corporate discussions. They are engaged in team building activities and given valuable insights into the art of CV building. The students also attend aptitude sessions that help improve their reasoning and analytical abilities.



### WORKSHOPS

Apart from seminars and Guest Talks, XBS has organised a series of workshops to help students get familiarised with the present industrial scenario. Mr. Sumit Kumar Bardhan, Director, SPSS, South Asia Private Limited and Predictive Analytics Solutions Pvt. Limited conducted a workshop on 'Predictive Analytics Solutions'. Mr. Maharshi Chakrabarti, Principal Consultant, Accenture was one of the keynote speakers on 'Automation Spectrum and Artificial Intelligence'.



# INDUSTRY TESTIMONIALS



"It is always a great and much cherished experience to interact with young talents with novelty of ideas. But when such talents are germinating in the Xavier Business School, Kolkata industry and academia knowledge sharing interactions are becoming more meaningful and evocative. This is only possible, when the best teaching faculties with eminence meet with talented students with a motto to create sustained pool of fresh talents. Xavier Business School is the front runner into crafting talents ready for the business and industries. All the best XBS!!"

**Mr. Dhrubajyoti Majumdar**

Regional HR Manager (East) – Larsen & Toubro Ltd. – Construction Division.



"Interacting with the students of Xavier Business School was a discovery. Their informativeness, eagerness to learn, their passion and enthusiasm to make a difference in the word and their questions were an eye opener to a leader like me. The new generation thinks differently and more intelligently. The school's initiative in bringing the new generation closer to corporate leadership will also help them appreciate the challenges of the real word and balance the same with new-age thinking & management principles."

**Mr. Sudipto Ray**

Managing Director – Technology, Resources Group – Accenture.



"It was a unique experience for me to interact on-line with the students of Xavier Business School. The students were quite receptive which was evident from the quality of questions they raised during the Q&A session. Unfortunately, because of the pandemic, though an intensive physical session with the students wasn't practicable, nevertheless the well organized on-line session went off very well. I do hope the students too enjoyed the interaction as much as I did!"

**Mr. Joydip Bhattacharya**

COO – TCG group

# BATCH STATISTICS



## GENDER DISTRIBUTION

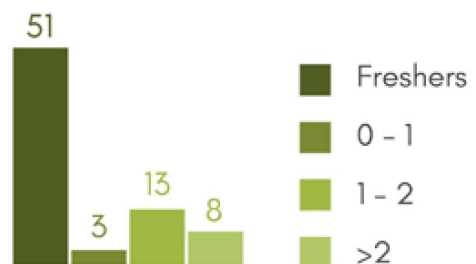


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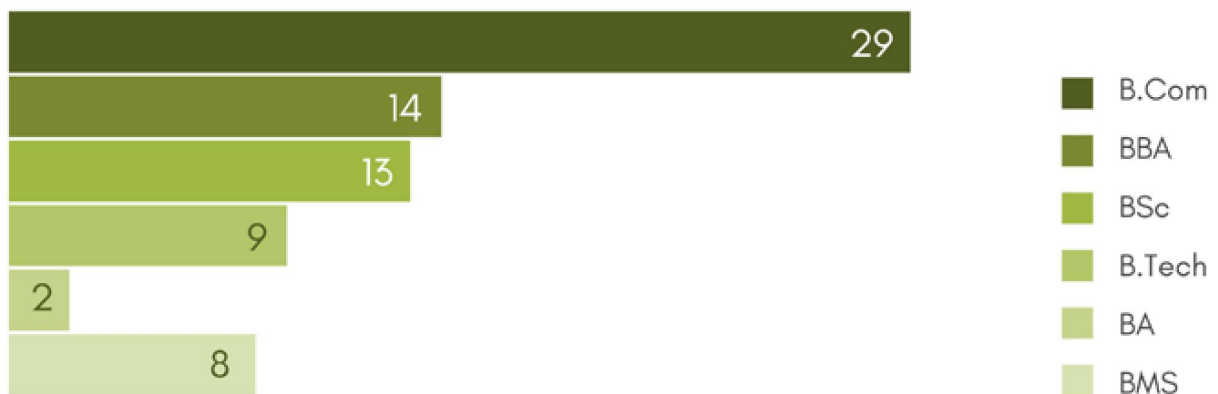


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## WORK EXPERIENCE



## EDUCATION BACKGROUND DISTRIBUTION

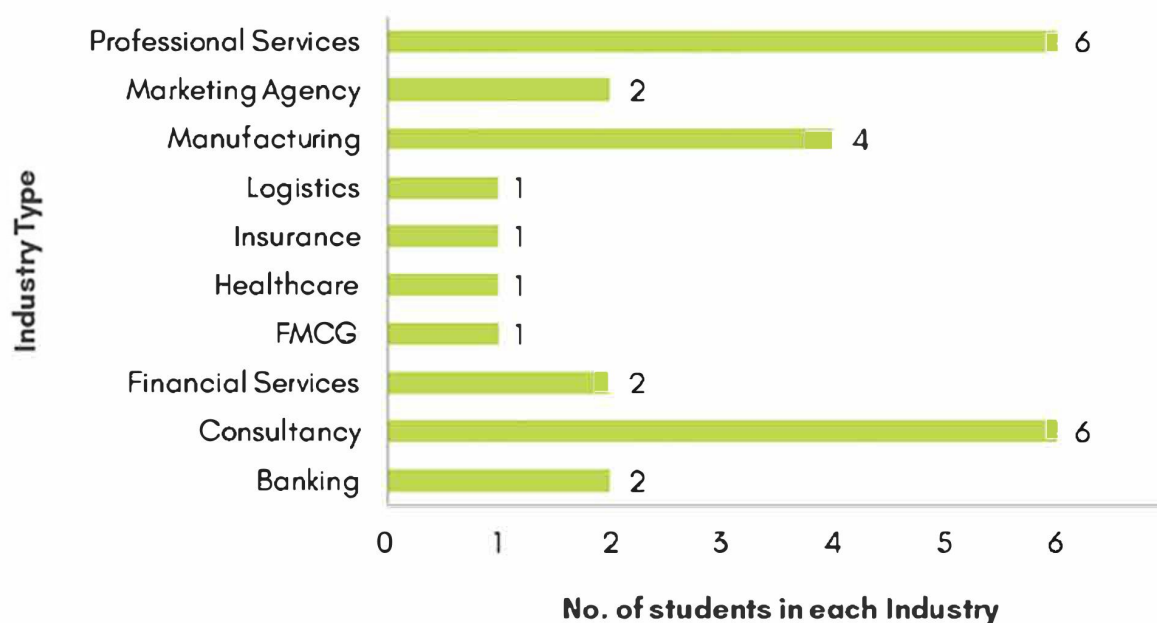


## SPECIALIZATION

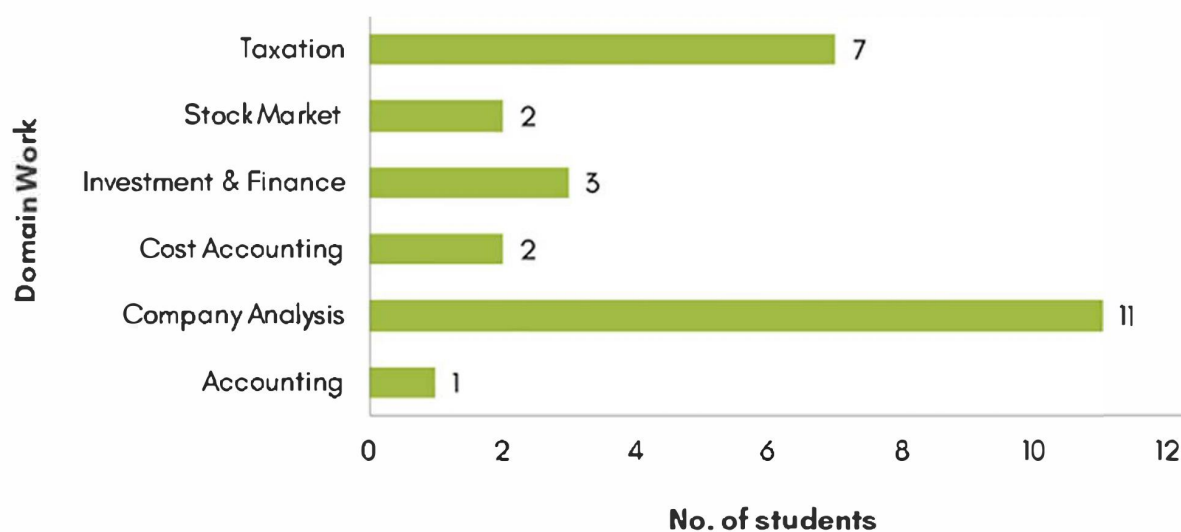




### INDUSTRY

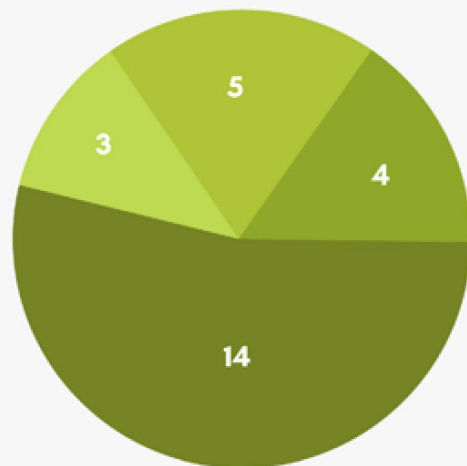


### STUDENTS IN EACH DOMAIN



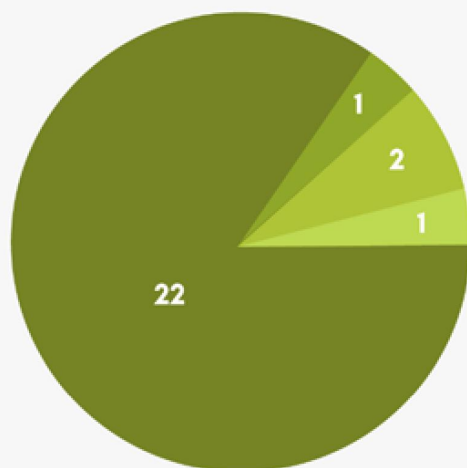
### EDUCATIONAL BACKGROUND DISTRIBUTION

Education Background	Number Of Students
B.Com	14
BBA	3
B.Sc	5
BMS	4



### WORK EXPERIENCE

Duration	Number Of Students
Freshers	22
0-1 Years	1
1-2 Years	2
>2 Years	1



# STUDENT PROFILE

## FINANCE



Name D.O.B.  
**Anjali Poddar | 09 August, 1999**

Graduation  
**BMS (Honours) - Finance**

Internship  
Interned at **S.K. Dhanania and Company** on "Filing of ITR, GST Return, and TDS"



Name D.O.B.  
**Anushka Baid | 01 January, 1999**

Graduation  
**B.Com (Honours) - Finance**

Internship  
Interned at **The Capital Box** on "Investment in Tax Savings Product"



Name D.O.B.  
**Anyatama Basak | 23 April, 1997**

Graduation  
**B.Sc (Honours) - Economics**

Internship  
Interned at **JD Consultants** on "Performance of Real Estate Sector: A comparative study between India and Dubai."



Name D.O.B.  
**Aroni Roy | 10 March, 1996**

Graduation  
**B.Sc - Biotechnology**

Internship  
Interned at **PredictRAM** on "Forecasting of Revenue & Net Profit (Q4, FY 2020-21) of BSE & NSE Listed Company & Stock Price Movement."



Name D.O.B.  
**Asmita Sachdev | 24 July, 1997**

Graduation  
**B. Sc - Catering Science & Hotel Management**

Internship  
Interned at **UCO Bank Kolkata** on "Profitability Analysis."





Name: **Atif Hussain** | D.O.B: **01 September, 1998**

Graduation  
**BBA – Finance**

Internship  
Interned at **JD Consultants** on "A comparative study of stock index future and cash segment."



Name: **Avishikta Bhowmick** | D.O.B: **04 November, 1998**

Graduation  
**BMS (Honours) – Marketing**

Internship  
Interned at **JD Consultants** on "A comparative study of performance of mutual funds in India between Private and Public sectors from 2014-2017."



Name: **Debanjan Paul** | D.O.B: **10 March, 1996**

Graduation  
**B.Com (Honours) – Accounting and Finance**

Internship  
Interned at **JD Consultants** on "Financial Data Analysis and Business Valuation of Nestle India."



Name: **Dhairya Trivedi** | D.O.B: **11 June, 1997**

Graduation  
**B.Com (Honours) – Accounting and Finance**

Internship  
Interned at **Florida Ceramic** on "Projected report for Finance and Ratio Analysis."



Name: **Hemant Agarwal** | D.O.B: **24 June, 1998**

Graduation  
**B.Com (Honours) – Accounting and Finance**

Internship  
Interned at **Florida Ceramic** on "Direct and Indirect Taxes and Tax Planning."



Name: **Jitendra Kumar Shaw** | D.O.B: **26 August, 1996**

Graduation  
**B.Com (Honours) – Accounting and Finance**

Internship  
Interned at **JD Consultants** on "Business Analyst."



Name D.O.B.  
**Joanne Gomes | 24 February, 1997**

Graduation  
**B. Com (Honours) - Finance**

Internship  
Interned at **Turiya Communications LLP** on "Comparative Financial Analysis."



Name D.O.B.  
**Keshav Agarwal | 15 August, 1998**

Graduation  
**B.Com (Honours) - Finance**

Internship  
Interned at **Khadim India Ltd** on "Ratio Analysis of Khadim India Ltd. and its Competitors."



Name D.O.B.  
**Li Ke Wenn Alias Kevin Lee | 31 December, 1996**

Graduation  
**B.Com - Accounting and Finance**

Internship  
Interned at **Turiya Communications LLP** on "Comparative Analysis Of Two Battery Manufacturing Companies In India."



Name D.O.B.  
**Manojit Karan | 16 May, 1997**

Graduation  
**BBA**

Internship  
Interned at **Rahman and Mondal CA firm** on "Income Tax Return."



Name D.O.B.  
**Nikita Panicker | 03 May, 1999**

Graduation  
**BMS - Finance**

Internship  
Interned at **UCO Bank Kolkata** on "Capital Assessment Process of UCO Bank."



Name D.O.B.  
**Payal Saha | 15 October, 1997**

Graduation  
**B. Com (Honours) - Accounting and Finance**

Internship  
Interned at **R.T.Yadav and Co.** on "GST Impact on hotel and restaurants."





Name D.O.B.  
**Pubali Basu | 27 August, 1999**

Graduation  
**BMS (Honours) - Marketing**

Internship  
Interned at **Strassenburg Pharmaceuticals Ltd.** on "Direct and Indirect Tax."



Name D.O.B.  
**Rahul Sharma | 13 January, 1999**

Graduation  
**BBA - Finance**

Internship  
Interned at **Amalgam Steel and Power Ltd.** on "Finance and Accounting."



Name D.O.B.  
**Rahul Thakur | 16 February, 1999**

Graduation  
**B. Com (Honours) - Finance**

Internship  
Interned at **ITC Ltd. ( PSPD unit)** on "Management under Costing and MIS."



Name D.O.B.  
**Raunak Kumar Agarwal | 20 November, 1995**

Graduation  
**B. Com (Honours) - Finance**

Internship  
Interned at **S. K. Agarwal and Co.** on "Implementation of GST in India and the subsequent benefits brought about."



Name D.O.B.  
**Reshma Tirkey | 18 May, 1996**

Graduation  
**B.Com - Finance**

Internship  
Interned at **Tata Consultancy Services** on "Financial Statement Analysis."



Name D.O.B.  
**Srijita Datta | 24 September, 1998**

Graduation  
**B.Com (Honours) - Accounting and Finance**

Internship  
Interned at **Exide Industries Ltd.** on "Inventory Control: ABC Analysis."



Name D.O.B.  
**Srishti Tikmani | 16 May, 1997**

Graduation  
**B.Com (Honours) - Accounting and Finance**

Internship  
Interned at **Sumedha Fiscal Services Ltd.** on "Debt Restructuring."



Name D.O.B.  
**Tushar Damani | 14 April, 1998**

Graduation  
**B.Sc - Microbiology**

Internship  
Interned at **B.N.Agarwal & Associates** on "Taxation with an in depth learning on capital gains."

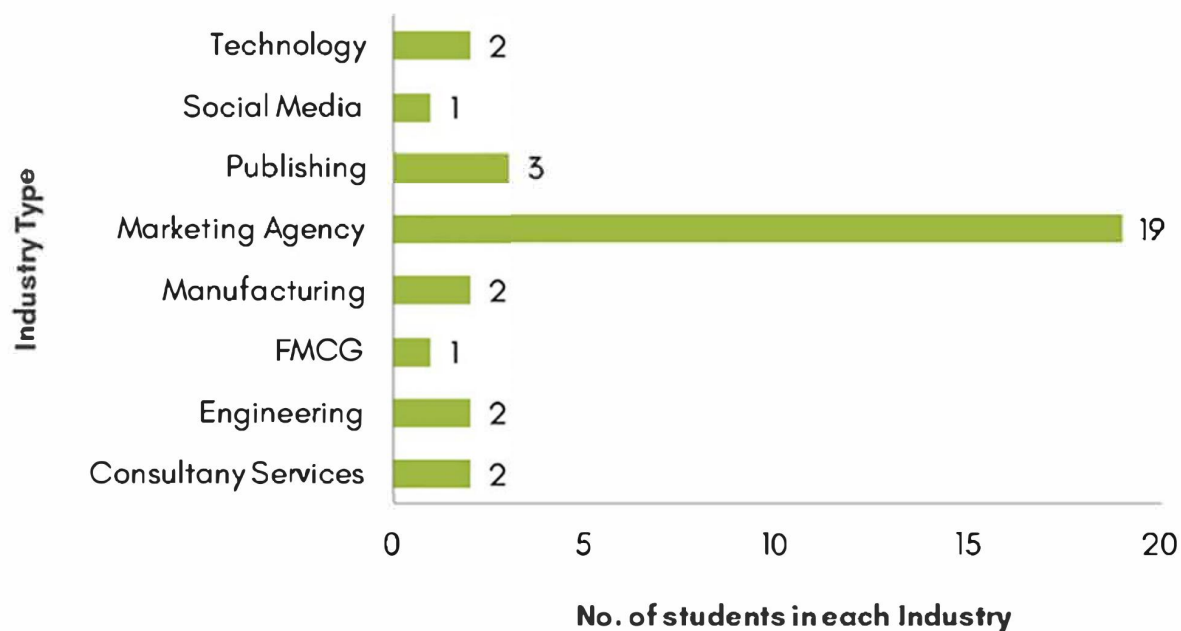


Name D.O.B.  
**Vasundhara Lodha | 12 May, 1997**

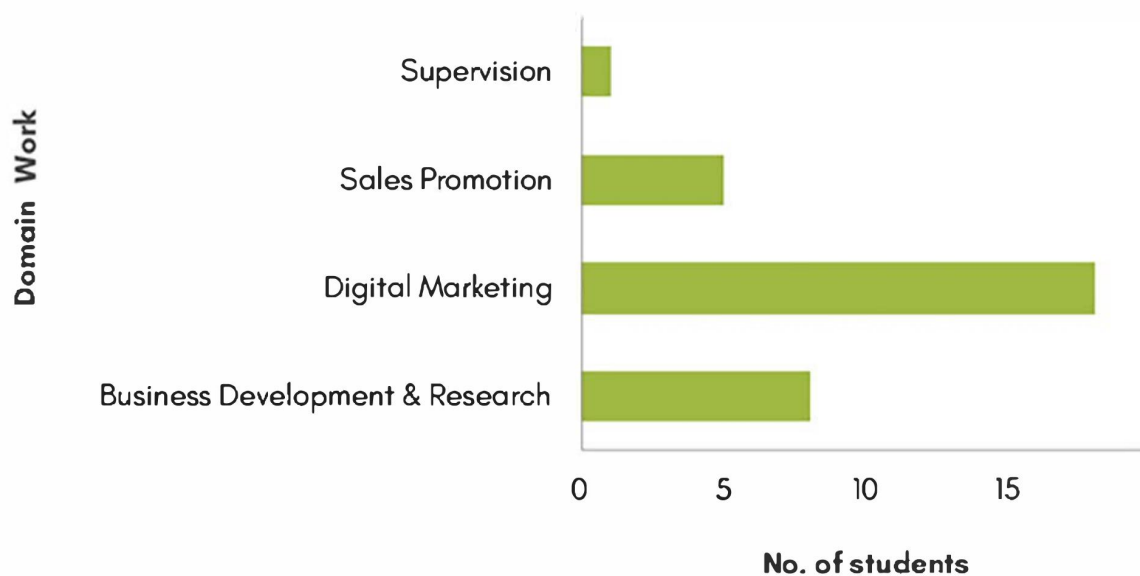
Graduation  
**B.Sc - Chemistry**

Internship  
Interned at **Apeejay Shipping Ltd.** on "Provident Fund Analysis."

### INDUSTRY



### STUDENTS IN EACH DOMAIN





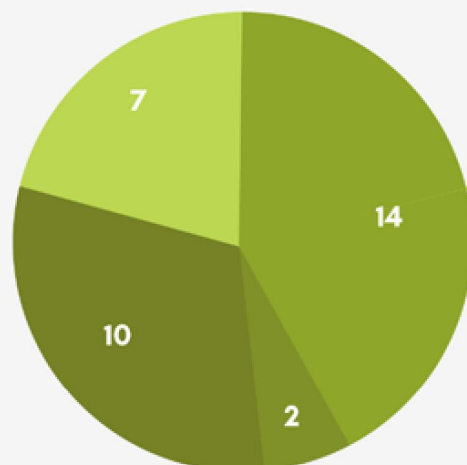
### EDUCATIONAL BACKGROUND DISTRIBUTION

Education Background	Number Of Students
B.Com	11
BBA	6
BSc	6
B.Tech	8
BMS	2



### WORK EXPERIENCE

Duration	Number Of Students
Freshers	14
0-1 Years	2
1-2 Years	10
>2 Years	7



# STUDENT PROFILE

## MARKETING



Name D.O.B.  
**Anirban Bandyopadhyay | 29 December, 1994**

Graduation  
**B.Com (Honours) - Accounting And Finance**

Internship  
Interned at **Herald Food & Commodities Pvt. Ltd.** on "Consumer buying patterns and Market trends prevailing in the tomato ketchup segment."



Name D.O.B.  
**Arijit Kundu | 24 July, 1997**

Graduation  
**B.Sc (Honours) - Economics**

Internship  
Interned at **Ocupetal** on "Consumer preference towards Digital Marketing."



Name D.O.B.  
**Devayani Agarwal | 07 April, 1998**

Graduation  
**B.Com (Honours) - Marketing**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on "Helping SMEs to reach their target audience via Digital Marketing."



Name D.O.B.  
**Kunal Singh | 10 September, 1992**

Graduation  
**BBA - Marketing**

Internship  
Interned at **Turiya Communications LLP** on "Digitalization in Next Generation Business Development."



Name D.O.B.  
**Mahashish Dutta | 04 April, 1999**

Graduation  
**B.Sc - Chemistry**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on "Business Development."



Name: **Mayank Bhutra** | D.O.B: **01 September, 1998**

Graduation: **B.Com - Accounting And Finance**

Internship: Interned at **Magnik India** on "Business Model of Magnik India: A study on E-Print and Digital Media Organizations."



Name: **Mayukh Das** | D.O.B: **28 June, 1996**

Graduation: **B.Tech - Civil**

Internship: Interned at **ITC Ltd. (FMCG)** on "Delivery model in RST (distributor point) and creating effective delivery with project PAC."



Name: **Meghna Ganguly** | D.O.B: **21 January, 1999**

Graduation: **B.Sc - Catering Science & Hotel Management**

Internship: Interned at **Onex Solutions Pvt. Ltd.** on "Helping SMEs to reach their target audience via Digital Marketing."



Name: **Mir Sharjah Jani** | D.O.B: **30 November, 1998**

Graduation: **BBA - Finance**

Internship: Interned at **OneX Solutions Pvt. Ltd.** on "Identification of Service Qualities associated with Digital Marketing Services."



Name: **Muskaan Agarwal** | D.O.B: **04 September, 1998**

Graduation: **B.Com (Honours) - Marketing**

Internship: Interned at **OneX Solution Pvt. Ltd.** on "Perception Of OneX Solutions in Digital Marketing Services."



Name: **Navnil Das** | D.O.B: **12 September, 1996**

Graduation: **B.Com (Honours) - Accounting and Finance**

Internship: Interned at **Turiya Communications LLP** on "Engagement driven by Digital Content."





Name D.O.B.  
**Nidhi Jain | 30 May, 1996**

Graduation  
**BBA – IT**

Internship  
Interned at **Deloitte** on “Business Research And Development and Client – Facing Project.”



Name D.O.B.  
**Nittin Bhartia | 29 April, 1997**

Graduation  
**B.Com – Marketing**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on “Sales Promotion.”



Name D.O.B.  
**Pratibha Kumari | 15 May, 1998**

Graduation  
**B.Com – Marketing**

Internship  
Interned at **Onex Solutions Pvt. Ltd.** on “Digital Marketing.”



Name D.O.B.  
**Pritam Das | 04 May, 1998**

Graduation  
**BBA (Honours)**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on “Helping SMEs to reach their target audience via Digital Marketing.”



Name D.O.B.  
**Ramkrishna Paul | 29 October, 1998**

Graduation  
**BMS – Marketing**

Internship  
Interned at **OneX Solution Pvt. Ltd.** on “Digital Marketing and Graphic Designing.”



Name D.O.B.  
**Richa Biswas | 30 October, 1997**

Graduation  
**B.Com – Accounting And Finance**

Internship  
Interned at **IndianOil Corp. Ltd.** on “Marketing and Promotion of Xtrarewards loyalty program and increase sales of XP95 Petrol.”



Name D.O.B.  
**Rijula Ghosh | 15 August, 1997**

Graduation  
**B.Sc - Botany**

Internship  
Interned at **OneX Solution Pvt. Ltd.** on "Helping SMEs to reach their target audience via Digital Marketing."



Name D.O.B.  
**Shivangi Bharuka | 30 March, 1998**

Graduation  
**B.Com - Marketing**

Internship  
Interned at **Promotedge** on "Digital Marketing."



Name D.O.B.  
**Shreya Sen | 16 November, 1996**

Graduation  
**B.Tech - Bio Technology**

Internship  
Interned at **Magnik India** on "Consumer Behavior."



Name D.O.B.  
**Siddhanta Dam | 08 December, 1993**

Graduation  
**B.Sc - Media Science**

Internship  
Interned at **Leap Club** on "Lead Generation using LinkedIn."



Name D.O.B.  
**Soubhik Majumder | 21 April, 1999**

Graduation  
**BBA - Marketing**

Internship  
Interned at **OneX Solution Pvt. Ltd.** on "Helping SMEs to reach their target audience via Digital Marketing."



Name D.O.B.  
**Soumya Mukherjee | 17 February, 1993**

Graduation  
**B.Tech - IT**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on "Digital Marketing."





Name D.O.B.  
**Spandan Ghosh | 06 June, 1996**

Graduation  
**B.Tech - Electrical Engineering**

Internship  
Interned at **Turiya Communications** on "Digital Marketing."



Name D.O.B.  
**Subham Agarwal | 30 March, 1998**

Graduation  
**BMS - Marketing**

Internship  
Interned at **Ganpati Packaging Pvt. Ltd.** on "Industrial Packaging Design."



Name D.O.B.  
**Suhel Ranjan Mondal | 04 September, 1991**

Graduation  
**B.Tech - Electronics and Communication Engineering**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on "Helping SMEs to reach their target audience via Digital Marketing."



Name D.O.B.  
**Sushmita Chatterjee | 20 June, 1995**

Graduation  
**B.Tech - Electronics & Instrumentation**

Internship  
Interned at **Avin Systems** on "Marketing strategies of Oncam Camera."



Name D.O.B.  
**Tanya Phillips | 08 September, 1998**

Graduation  
**B.Com - Finance**

Internship  
Interned at **Souranshi - Fashion and Lifestyle Magazine** on "Impact of digital marketing on consumer buying behavior."



Name D.O.B.  
**Tutul Das | 31 January, 1994**

Graduation  
**B.Com - Accounting And Finance**

Internship  
Interned at **Calcutta Management Association** on "Strategic analysis of competitor for strong digital connect."





Name D.O.B.  
**Vedika Neotia | 12 January, 1999**

Graduation  
**B.Sc - Multimedia and Animation**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on "Digital Marketing."

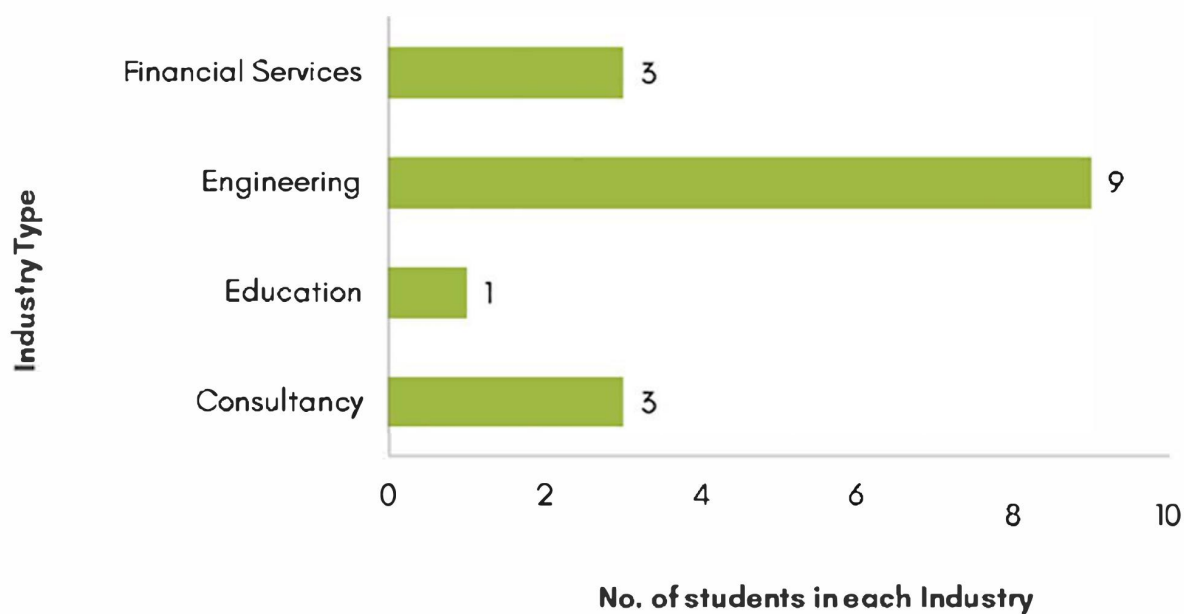


Name D.O.B.  
**Vishal Mohan Parashar | 11 October, 1994**

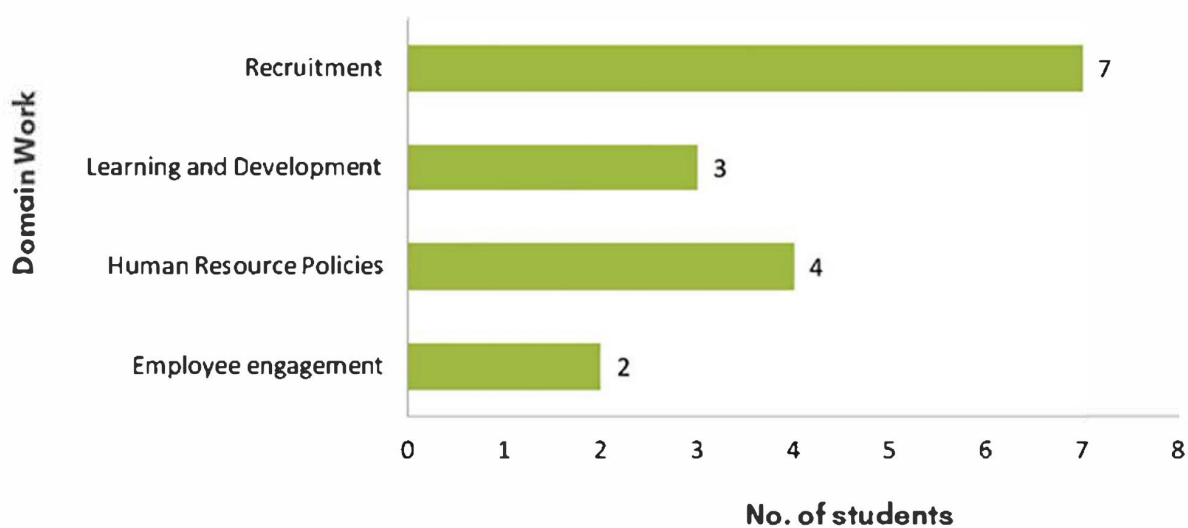
Graduation  
**BE - Mechanical Engineering**

Internship  
Interned at **Inker Robotics Pvt. Ltd.** on "Importance of robotic device and system in education sector."

### INDUSTRY



### STUDENTS IN EACH DOMAIN



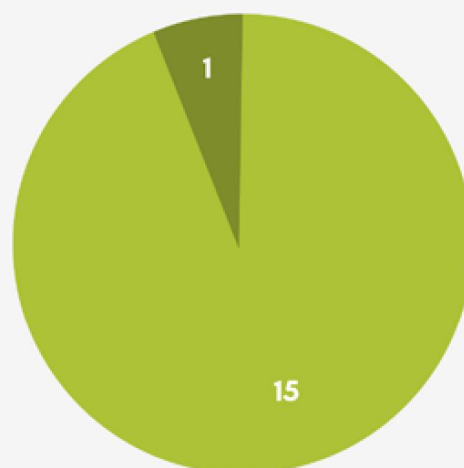
### EDUCATIONAL BACKGROUND DISTRIBUTION

Education Background	Number Of Students
B.Com	4
BBA	5
BSc	2
B.Tech	1
BA	2
BMS	2



### WORK EXPERIENCE

Duration	Number Of Students
Freshers	15
0-1 Years	0
1-2 Years	1
>2 Years	0





# STUDENT PROFILE

## HUMAN RESOURCE



Name D.O.B.  
**Aditi Giri | 22 September, 1997**

Graduation  
**B.Tech (General) - ECE**

Internship  
Interned at **Tata Steel Limited** on "Designing a Management Trainee Development and Engagement Plan."



Name D.O.B.  
**Akansha Priya Surin | 04 March, 1995**

Graduation  
**B.Com (General) - Accounts**

Internship  
Interned at **Khrysalis Training & Consultancy LLP** on "Talent Management during Covid Times."



Name D.O.B.  
**Ashmita Nair | 20 November, 1998**

Graduation  
**BBA (Honours)**

Internship  
Interned at **Coal India Limited** on "CSR/TD Nexus at Coal India Ltd."



Name D.O.B.  
**Ayaan Hossain | 16 January, 1999**

Graduation  
**B.Com (Honours) - Accounting and Finance**

Internship  
Interned at **McNally Sayaji Engineering Ltd.** on "Recruitment and Selection."



Name D.O.B.  
**Debdatta Deb | 24 November, 1998**

Graduation  
**B.Sc - Chemistry**

Internship  
Interned at **OneX Solutions Pvt. Ltd.** on "Business Development."



Name D.O.B.  
**Isha Mishra | 25 February, 1998**

Graduation  
**BMS (Honours) - Finance**

Internship  
Interned at **Ambuja Neotia Group** on "Analysis of Awareness and Impact of Statutory Compliance."



Name D.O.B.  
**Mahima Roy | 23 December, 1999**

Graduation  
**B.A. (Honours) - English Literature**

Internship  
Interned at **Larsen and Toubro Ltd.** on "Employee Wellness and Wellbeing."



Name D.O.B.  
**Nandita Mehrotra | 14 September, 1999**

Graduation  
**BBA (General)**

Internship  
Interned at **Himalayan Institute of Technology** on "Effectiveness of Online Recruitment Process at HIT."



Name D.O.B.  
**Pragya Talukdar | 11 November, 1997**

Graduation  
**BSc. (Honours) - Media Science**

Internship  
Interned at **V5 Global Services Pvt. Ltd.** on "HR Operations, Recruitment and Selection."



Name D.O.B.  
**Rachel Meiselbach | 02 July, 1995**

Graduation  
**B.A. (Honours) - English**

Internship  
Interned at **Bharat Petroleum Corporation Limited** on "Changes envisaged under the Labour Codes and devise implementation plan."



Name D.O.B.  
**Shashwata Gupta | 12 October, 1997**

Graduation  
**BMS (Honours) - Marketing**

Internship  
Interned at **Kotak Securities** on "Recruitment Process at Kotak securities."





Name D.O.B.  
**Shreya Das | 17 June, 1998**

Graduation  
**BBA - Finance**

Internship  
Interned at **Kotak Securities** on "HR interventions at Kotak securities: A study of recruitment and staffing."



Name D.O.B.  
**Shreya Singh | 11 September, 1997**

Graduation  
**BBA (Honours) - Marketing**

Internship  
Interned at **Richard Design Services India Pvt. Ltd.** on "HR Processes of the Employee Life Cycle at RDSI - with the impact study on the focus area T&D."



Name D.O.B.  
**Sonal Man Singh | 25 June, 1999**

Graduation  
**BBA (Honours) - Human Resources**

Internship  
Interned at **Tata Steel Ltd.** on "Recruitment Strategies in Modern Day Organizations: Case Study of Tata Steel."



Name D.O.B.  
**Sushmita Singh | 18 May, 1997**

Graduation  
**B.Com (Honours) - Finance**

Internship  
Interned at **V5 Global Services Pvt. Ltd.** on "HR Operations and Recruitment."



Name D.O.B.  
**Vineeta Choudhury | 01 September, 1998**

Graduation  
**B.Com (Honours) - Accounting and Finance**

Internship  
Interned at **McNally Bharat Engineering Ltd.** on "Analysis of Employee Attrition Trends."



# PLACEMENT OFFICE

Placements are an intrinsic part of Xavier Business School. The Placement team seeks to construct alliances that resonate with the industry, the University and the student community. Through unrelenting efforts at the macro and micro levels, the team has been successful in providing meaningful and career-defining jobs/internships to the first and second batch of MBA students.

## CORPORATE ENGAGEMENT



### Corporate Connect

Inviting corporate heads to deliver Guest Lectures or as Judges/Special Guests for various events organized during the academic year.



### Campus to Corporates

Involving students in live projects organized by corporates.



### Summer Internship Programme

Students are given industry exposure via a two-month long work internship relevant to their choice of specialization.

## PLACEMENT & INTERNSHIP PROCESS

01

Pre-Internship  
Soft Skills and  
Technical Skills  
training

02

Registration  
opens for  
Internship

03

Prospective  
companies are invited  
for the Summer  
Internship Programme

04

2 month long  
Summer Internship  
Programme begins

05

Advanced Technical  
Skills and further Soft  
Skills training

06

Registration  
opens for Final  
Placement

07

Prospective companies are invited  
for the Placement Drive

08

The placement team coordinates with the company  
representatives, as well as the students for a smooth  
placement drive

# PLACEMENT COMMITTEE

## PROFESSORS-IN-CHARGE



**Dr. Sitangshu Khatua**  
+91 90071 85743



**Rev. Dr. Mourlin K, SJ**  
+91 84205 49805

## STUDENT BOARD



**Mahima Roy**  
+91 8777734076



**Pragya Talukdar**  
+91 8013854616



**Asmita Sachdev**  
+91 9748757462



**Nidhi Jain**  
+91 7003087242



**Vasundhara Lodha**  
+91 9681950760



**Devayani Agarwal**  
+91 9073394927



**Shivangi Bharuka**  
+91 8910956709



**Suhel Ranjan Mondal**  
+91 9177344800



**Raunak Agarwal**  
+91 9830945166



**Vishal Mohan Parashar**  
+91 9284480502

## OUR PAST RECRUITERS





## CONTACT US

---

**Address:**

St. Xavier's University, Kolkata  
Action Area III B  
New Town, Kolkata - 700 160

**Phone:**

+91 91636 03050 / +91 79802 37693

**Email:**

placement.xbs@sxuk.edu.in

**Website:**

[www.sxuk.edu.in/xbs](http://www.sxuk.edu.in/xbs)

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